Analytics All Web Site Data ...

## Monthly Visitor Report



•	Landing Page	Acquisition			Behavior			Conversions			
Language		Users	New	Sessions	Bounce	Pages /	Avg. Session	Goal	Goal	Goal	
		Users	Users	Sessions	Rate	Session	Duration	Rate	Completions	Value	
		<b>60,754</b> % of Total: 100.00% (60,754)	<b>54,454</b> % of Total: 100.05% (54,425)	87,982 % of Total: 100.00% (87,982)	<b>46.62%</b> Avg for View: 46.62% (0.00%)	<b>3.74</b> Avg for View: 3.74 (0.00%)	<b>00:03:00</b> Avg for View: 00:03:00 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)	
1. en-us	/	<b>15,124</b> (21.39%)	<b>12,189</b> (22.38%)	<b>24,725</b> (28.10%)	43.00%	4.25	00:03:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
2. en-us	/glynco-georgia	<b>3,467</b> (4.90%)	<b>2,889</b> (5.31%)	<b>3,817</b> (4.34%)	35.37%	4.89	00:03:39	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
3. en-us	/training-catalog	<b>3,179</b> (4.50%)	<b>2,196</b> (4.03%)	<b>3,640</b> (4.14%)	22.86%	6.81	00:04:13	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
4. en-us	/careers-and-internships	<b>2,163</b> (3.06%)	<b>1,932</b> (3.55%)	<b>2,323</b> (2.64%)	43.09%	1.95	00:01:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
5. en-us	/physical-efficiency-battery-peb	<b>2,041</b> (2.89%)	<b>1,638</b> (3.01%)	<b>2,355</b> (2.68%)	52.14%	3.27	00:02:26	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
6. en-us	/customs-and-border-protection-o fficer-basic-training/customs-and- border-protection-officer-basic	<b>1,688</b> (2.39%)	<b>1,413</b> (2.59%)	<b>1,891</b> (2.15%)	53.94%	3.26	00:02:58	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
7. en-us	/training-calendar	<b>1,468</b> (2.08%)	<b>1,001</b> (1.84%)	<b>1,698</b> (1.93%)	38.99%	4.61	00:03:38	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
8. en-us	/peb-scores-age-and-gender	<b>1,461</b> (2.07%)	<b>1,101</b> (2.02%)	<b>1,719</b> (1.95%)	13.55%	3.89	00:02:49	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
9. en-us	/artesia-new-mexico	<b>1,455</b> (2.06%)	<b>1,248</b> (2.29%)	<b>1,579</b> (1.79%)	31.48%	4.96	00:03:43	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
10. en-us	/student-information	<b>1,369</b> (1.94%)	<b>1,171</b> (2.15%)	<b>1,510</b> (1.72%)	20.53%	6.73	00:05:34	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
11. en-us	/criminal-investigator-training-pro gram/criminal-investigator-trainin g-program	<b>942</b> (1.33%)	<b>767</b> (1.41%)	<b>1,024</b> (1.16%)	52.05%	3.06	00:02:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
12. en-us	/state-local-tribal-law-enforcemen t-training	<b>921</b> (1.30%)	<b>709</b> (1.30%)	<b>1,036</b> (1.18%)	33.88%	4.65	00:02:42	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
13. en-us	/charleston-south-carolina	<b>749</b> (1.06%)	<b>622</b> (1.14%)	<b>840</b> (0.95%)	31.67%	4.05	00:02:39	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
14. en-us	/locations	<b>745</b> (1.05%)	540 (0.99%)	<b>831</b> (0.94%)	44.65%	3.56	00:02:35	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
15. en-us	/legal-resources	<b>654</b> (0.92%)	<b>461</b> (0.85%)	<b>812</b> (0.92%)	30.30%	3.40	00:02:43	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
16. en-us	/training-program/uniformed-poli ce-training-program	<b>634</b> (0.90%)	517 (0.95%)	<b>734</b> (0.83%)	59.13%	2.93	00:01:47	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
17. en-us	/audio/execution-search-warrant- i-mp3	<b>590</b> (0.83%)	<b>569</b> (1.04%)	633 (0.72%)	90.36%	1.22	00:01:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	

18. en-us	/glynco-housing	<b>549</b> (0.78%)	<b>354</b> (0.65%)	<b>642</b> (0.73%)	55.30%	3.13	00:03:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
19. en-us	/training-program/foreign-affairs- counter-threat	<b>549</b> (0.78%)	511 (0.94%)	650 (0.74%)	53.69%	2.75	00:01:53	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
20. en-us	/fletc-college-intern-program	<b>524</b> (0.74%)	<b>465</b> (0.85%)	<b>663</b> (0.75%)	70.74%	1.78	00:02:12	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
21. en-us	/non-competitive-appointing-auth orities-definitions	<b>501</b> (0.71%)	<b>460</b> (0.84%)	527 (0.60%)	73.81%	1.22	00:00:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
22. en-us	/training-program/law-enforceme nt-first-responder-training-progra m	<b>488</b> (0.69%)	<b>466</b> (0.86%)	<b>507</b> (0.58%)	74.36%	2.19	00:01:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
23. en-us	/the-informer	<b>484</b> (0.68%)	<b>369</b> (0.68%)	614 (0.70%)	36.97%	2.45	00:02:47	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
24. en-us	/training-program/basic-tactical- medical-training-program	<b>481</b> (0.68%)	<b>402</b> (0.74%)	554 (0.63%)	55.42%	3.38	00:02:18	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
25. en-us	/training-program/active-shooter-t hreat-instructor-training-program	<b>462</b> (0.65%)	<b>377</b> (0.69%)	520 (0.59%)	56.92%	3.07	00:02:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 25 of 1900

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