Analytics All Web Site Data

## **Monthly Visitor Report**



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	Jage		Acquisition			Behavior			Conversions	Conversions		
Langu		Landing Page	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
			<b>55,438</b> % of Total: 100.00% (55,438)	<b>48,217</b> % of Total: 100.07% (48,184)	<b>80,161</b> % of Total: 100.00% (80,161)	<b>47.18%</b> Avg for View: 47.18% (0.00%)	<b>3.74</b> Avg for View: 3.74 (0.00%)	<b>00:02:57</b> Avg for View: 00:02:57 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)	
1. e	en-us	/	<b>13,818</b> (21.24%)	<b>10,707</b> (22.21%)	<b>21,781</b> (27.17%)	40.63%	4.33	00:03:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
2. e	en-us	/training-catalog	<b>2,919</b> (4.49%)	<b>1,873</b> (3.88%)	<b>3,421</b> (4.27%)	26.72%	6.76	00:04:13	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)	
3. e	en-us	/glynco-georgia	<b>2,911</b> (4.48%)	<b>2,357</b> (4.89%)	<b>3,169</b> (3.95%)	36.73%	4.82	00:03:36	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
4. e	en-us	/careers-and-internships	<b>1,769</b> (2.72%)	<b>1,561</b> (3.24%)	<b>1,865</b> (2.33%)	40.16%	1.96	00:01:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
5. e	en-us	/customs-and-border-protection-o fficer-basic-training/customs-and- border-protection-officer-basic	<b>1,658</b> (2.55%)	<b>1,369</b> (2.84%)	<b>1,859</b> (2.32%)	55.30%	3.05	00:02:37	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
6. e	en-us	/physical-efficiency-battery-peb	<b>1,521</b> (2.34%)	<b>1,128</b> (2.34%)	<b>1,782</b> (2.22%)	56.68%	2.93	00:02:17	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
7. e	en-us	/peb-scores-age-and-gender	<b>1,431</b> (2.20%)	<b>961</b> (1.99%)	<b>1,726</b> (2.15%)	12.05%	3.63	00:03:10	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
8. e	en-us	/training-calendar	<b>1,408</b> (2.16%)	<b>848</b> (1.76%)	<b>1,546</b> (1.93%)	38.75%	4.68	00:03:18	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
9. e	en-us	/artesia-new-mexico	<b>1,389</b> (2.14%)	<b>1,212</b> (2.51%)	<b>1,487</b> (1.86%)	32.75%	4.83	00:03:34	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
10. <del>e</del>	en-us	/state-local-tribal-law-enforcemen t-training	<b>919</b> (1.41%)	<b>650</b> (1.35%)	<b>1,099</b> (1.37%)	37.03%	4.53	00:02:45	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
11. e	en-us	/student-information	<b>840</b> (1.29%)	<b>694</b> (1.44%)	<b>905</b> (1.13%)	24.31%	6.10	00:04:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
12.	en-us	/fletc-college-intern-program	<b>802</b> (1.23%)	<b>660</b> (1.37%)	<b>1,025</b> (1.28%)	68.59%	1.90	00:01:54	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
13. e	en-us	/criminal-investigator-training-pro gram/criminal-investigator-trainin g-program	<b>769</b> (1.18%)	<b>579</b> (1.20%)	<b>866</b> (1.08%)	52.08%	3.32	00:02:37	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
14. e	en-us	/audio/execution-search-warrant- i-mp3	<b>651</b> (1.00%)	<b>626</b> (1.30%)	712 (0.89%)	90.03%	1.29	00:00:49	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
15. e	en-us	/training-program/uniformed-poli ce-training-program	<b>604</b> (0.93%)	<b>471</b> (0.98%)	679 (0.85%)	52.43%	3.27	00:02:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
16. e	en-us	/locations	<b>603</b> (0.93%)	<b>426</b> (0.88%)	661 (0.82%)	48.87%	3.58	00:02:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)	
17. e	en-us	/training-program/basic-tactical- medical-training-program	<b>576</b> (0.89%)	<b>443</b> (0.92%)	660 (0.82%)	56.36%	3.71	00:02:39	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)	

18. en-us	/federal-air-marshal-training-progr am/federal-air-marshal-training-pr ogram	<b>521</b> (0.80%)	<b>475</b> (0.99%)	<b>538</b> (0.67%)	63.57%	1.95	00:01:09	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
19. en-us	/training-program/foreign-affairs- counter-threat	<b>514</b> (0.79%)	<b>459</b> (0.95%)	<b>600</b> (0.75%)	56.00%	2.71	00:01:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
20. en-us	/training-program/firearms-instru ctor-training-program	<b>508</b> (0.78%)	<b>398</b> (0.83%)	530 (0.66%)	69.06%	2.75	00:01:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
21. en-us	/charleston-south-carolina	<b>494</b> (0.76%)	<b>397</b> (0.82%)	540 (0.67%)	26.48%	4.85	00:03:10	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
22. en-us	/legal-resources	<b>455</b> (0.70%)	<b>262</b> (0.54%)	558 (0.70%)	23.12%	4.56	00:04:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
23. en-us	/training-program/law-enforceme nt-supervisors-leadership-training- program	<b>454</b> (0.70%)	<b>385</b> (0.80%)	<b>494</b> (0.62%)	54.25%	3.89	00:02:18	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
24. en-us	/glynco-housing	<b>446</b> (0.69%)	<b>252</b> (0.52%)	<b>498</b> (0.62%)	49.60%	3.86	00:04:15	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
25. en-us	/human-trafficking-training-progra m	<b>397</b> (0.61%)	<b>348</b> (0.72%)	<b>457</b> (0.57%)	57.55%	3.08	00:01:35	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

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