\$0.00 (0.00%)

\$0.00 (0.00%)

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(0.00%)

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(0.00%)

## **Monthly Visitor Report**



Apr 1, 2018 - Apr 30, 2018

**Explorer** 

Summary

3. en-us

14. en-us

15. en-us

16. en-us

17. en-us



2,000															
	Apr 3	Apr 5	Apr 7	Apr 9	Apr 11	Apr	13 Apr	- 15 Ap	or 17 A	pr 19 /	Apr 21	Apr 23	Apr 25 Ap	or 27 Apr 2	29
						Acquisition			Behavior			Conversions			
Language				Landing Page		Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
														_	

		<b>58,077</b> % of Total: 100.00% (58,077)	<b>57,800</b> % of Total: 100.06% (57,764)	<b>82,299</b> % of Total: 100.00% (82,299)	<b>47.10%</b> Avg for View: 47.10% (0.00%)	3.72 Avg for View: 3.72 (0.00%)	<b>00:02:55</b> Avg for View: 00:02:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	% of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. en-us	1	<b>13,773</b> (20.48%)	13,014 (22.52%)	<b>22,363</b> (27.17%)	42.34%	4.30	00:03:41	0.00%	(0.00%)	\$0.00 (0.00%)
2. en-us	/glynco-georgia	<b>3,194</b> (4.75%)	<b>2,852</b> (4.93%)	3,539 (4.30%)	34.73%	5.16	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

/glynco-georgia	(4.75%)	(4.93%)	(4.30%)	34./3%	5.16	00:03:48	0.00%	(0.00%)	(0.00%)
/training-catalog	<b>2,901</b> (4.31%)	<b>2,318</b> (4.01%)	<b>3,271</b> (3.97%)	24.00%	6.81	00:04:25	0.00%	(0.00%)	\$0.00 (0.00%)
/careers-and-internships	<b>2,557</b> (3.80%)	2,432 (4.21%)	<b>2,679</b> (3.26%)	42.22%	1.96	00:01:23	0.00%	(0.00%)	\$0.00 (0.00%)

707 (0.86%)

691 (0.84%)

631 (0.77%)

632 (0.77%)

57.71%

43.42%

90.97%

54.11%

2.62

3.42

1.22

2.85

00:01:40

00:02:17

00:00:58

00:01:54

0.00%

0.00%

0.00%

0.00%

618

476

590

(1.02%)

531 (0.92%)

(0.82%)

(1.07%)

4. en-us	/careers-and-internships	<b>2,557</b> (3.80%)	<b>2,432</b> (4.21%)	<b>2,679</b> (3.26%)	42.22%	1.96	00:01:23	0.00%	(0.00%)	\$0.00 (0.00%)
5. en-us	/physical-efficiency-battery-peb	<b>1,575</b> (2.34%)	<b>1,344</b> (2.33%)	<b>1,897</b> (2.31%)	51.98%	3.12	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
	/customs-and-border-protection-o	1.514	1.385	1.685	E0.05%	0.11	00.00.07	0.000	0	\$0.00

5. en-us	/physical-efficiency-battery-peb	<b>1,575</b> (2.34%)	<b>1,344</b> (2.33%)	1,897 (2.31%)	51.98%	3.12	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. en-us	/customs-and-border-protection-o fficer-basic-training/customs-and- border-protection-officer-basic	<b>1,514</b> (2.25%)	<b>1,385</b> (2.40%)	<b>1,685</b> (2.05%)	53.95%	3.11	00:02:37	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
7. en-us	/peb-scores-age-and-gender	<b>1,445</b> (2.15%)	<b>1,186</b> (2.05%)	1,678 (2.04%)	10.61%	4.00	00:03:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. en-us	/training-calendar	1,241 (1.85%)	917 (1.59%)	1,401 (1,70%)	37.26%	4.95	00:03:49	0.00%	(0.00%)	\$0.00

	border-protection-officer-basic									
7. en-us	/peb-scores-age-and-gender	<b>1,445</b> (2.15%)	<b>1,186</b> (2.05%)	1,678 (2.04%)	10.61%	4.00	00:03:04	0.00%	(0.00%)	\$0.00 (0.00%)
8. en-us	/training-calendar	<b>1,241</b> (1.85%)	917 (1.59%)	<b>1,401</b> (1.70%)	37.26%	4.95	00:03:49	0.00%	(0.00%)	\$0.00 (0.00%)
9. en-us	/artesia-new-mexico	<b>1,200</b> (1.78%)	<b>1,091</b> (1.89%)	<b>1,320</b> (1.60%)	31.44%	5.15	00:04:10	0.00%	(0.00%)	\$0.00 (0.00%)
10. en-us	/student-information	<b>1,164</b> (1.73%)	<b>1,081</b> (1.87%)	<b>1,295</b> (1.57%)	23.47%	6.61	00:05:14	0.00%	(0.00%)	\$0.00 (0.00%)

8. en-us	/training-calendar	<b>1,241</b> (1.85%)	917 (1.59%)	<b>1,401</b> (1.70%)	37.26%	4.95	00:03:49	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
9. en-us	/artesia-new-mexico	<b>1,200</b> (1.78%)	<b>1,091</b> (1.89%)	<b>1,320</b> (1.60%)	31.44%	5.15	00:04:10	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
10. en-us	/student-information	<b>1,164</b> (1.73%)	<b>1,081</b> (1.87%)	<b>1,295</b> (1.57%)	23.47%	6.61	00:05:14	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
11. en-us	/criminal-investigator-training-pro gram/criminal-investigator-trainin g-program	<b>904</b> (1.34%)	<b>794</b> (1.37%)	1,000 (1.22%)	55.60%	3.11	00:02:23	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
12. en-us	/state-local-tribal-law-enforcemen t-training	<b>888</b> (1.32%)	<b>726</b> (1.26%)	<b>983</b> (1.19%)	35.91%	4.77	00:03:03	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
13. en-us	/charleston-south-carolina	<b>667</b> (0.99%)	602 (1.04%)	738 (0.90%)	25.20%	4.75	00:03:18	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)

629

(0.94%)

**612** (0.91%)

599

599

(0.89%)

/training-program/foreign-affairs-

/audio/execution-search-warrant-

/training-program/uniformed-poli

counter-threat

ce-training-program

/locations

18. en-us	/fletc-college-intern-program	<b>589</b> (0.88%)	<b>559</b> (0.97%)	673 (0.82%)	73.11%	1.66	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. en-us	/training-program/law-enforceme nt-first-responder-training-progra m	<b>533</b> (0.79%)	<b>520</b> (0.90%)	543 (0.66%)	69.24%	2.57	00:01:23	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
20. en-us	/glynco-housing	<b>499</b> (0.74%)	<b>343</b> (0.59%)	<b>571</b> (0.69%)	55.87%	3.51	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. en-us	/human-trafficking-training-progra m	<b>480</b> (0.71%)	<b>463</b> (0.80%)	<b>556</b> (0.68%)	54.86%	2.89	00:01:58	0.00%	(0.00%)	\$0.00 (0.00%)
22. en-us	/training-program/active-shooter-t hreat-instructor-training-program	<b>479</b> (0.71%)	<b>439</b> (0.76%)	530 (0.64%)	60.19%	3.38	00:02:13	0.00%	(0.00%)	\$0.00 (0.00%)
23. en-us	/training-program/basic-tactical- medical-training-program	<b>463</b> (0.69%)	<b>407</b> (0.70%)	527 (0.64%)	57.87%	3.44	00:02:16	0.00%	(0.00%)	\$0.00 (0.00%)
24. en-us	/federal-air-marshal-training-progr am/federal-air-marshal-training-pr ogram	<b>452</b> (0.67%)	<b>440</b> (0.76%)	<b>468</b> (0.57%)	57.48%	1.96	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. en-us	/training-program/firearms-instru ctor-training-program	<b>438</b> (0.65%)	389 (0.67%)	<b>467</b> (0.57%)	65.74%	2.96	00:02:19	0.00%	(0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2238