



FLETC.gov Web Performance Metrics

Jul 1, 2025 - Jul 31, 2025

Total users

82.9K

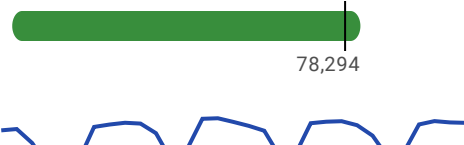
104.5% of previous 31 days



Active users

81.9K

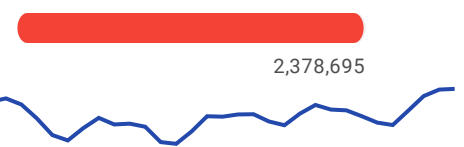
104.6% of previous 31 days



30-day active users

2.4M

99.4% of previous 31 days



Session Details

	Average session dura... ▾	Engaged sessions
1.	00:03:13	58,997

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Pageviews and Engagement

	Views ▾	Engagement rate
1.	271,808	56.14%

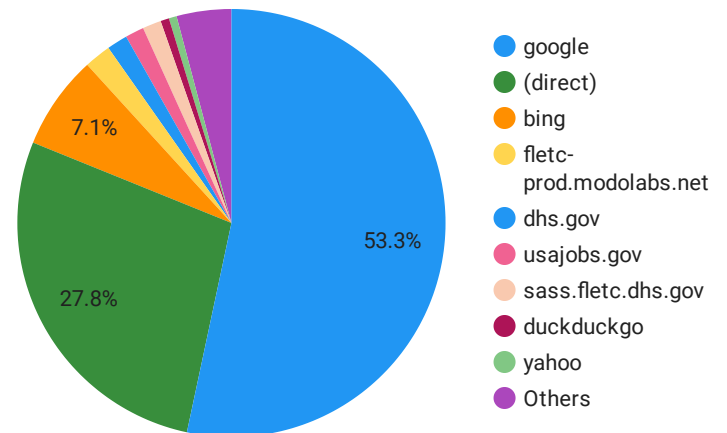
1 - 1 / 1 < >

Active Users

	Active users	30-day active users ▾
1.	89,415	2,364,707

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Visits by Source

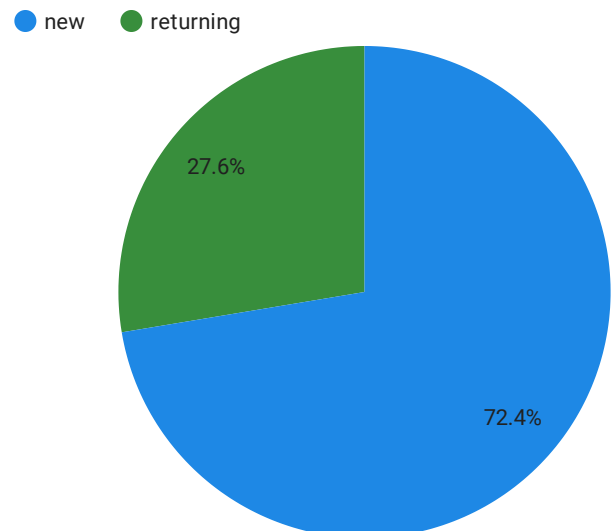


Top Overall Pages

	Page location	Views ▾
1.	https://www.fletc.gov/	36,640
2.	https://www.fletc.gov/training-catalog	22,879
3.	https://www.fletc.gov/glynco-georgia	12,396
4.	https://www.fletc.gov/training	11,351
5.	https://www.fletc.gov/programs	6,351
6.	https://www.fletc.gov/external/fedbizopps	4,754
7.	https://www.fletc.gov/peb-scores	4,622
8.	https://www.fletc.gov/glynco-campus-life	4,517
9.	https://www.fletc.gov/artesia-new-mexico	4,383
10.	https://www.fletc.gov/male-peb	4,284
11.	https://www.fletc.gov/basic-	4,100

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New vs. Returned Visitors



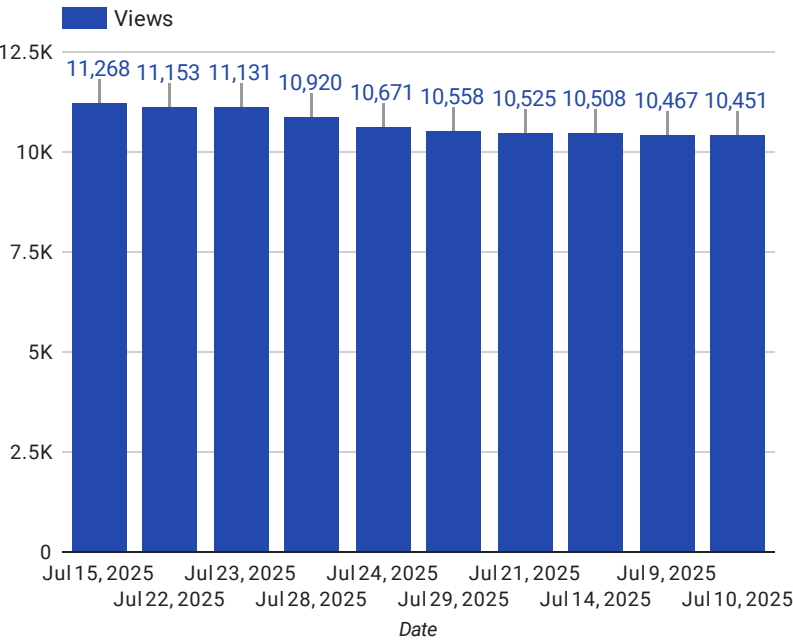


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Pageviews by Hour



Sessions and Pageviews by Source / Medium

Session source / medium		Sessions
1.	google / organic	56,998
2.	bing / organic	7,592
3.	dhs.gov / referral	1,668
4.	sass.fletc.dhs.gov / referral	1,503
5.	fletc-prod.modolabs.net / ref...	2,154
6.	usajobs.gov / referral	1,513
7.	yahoo / organic	632
8.	duckduckgo / organic	689
9.	gbc-word-edit.officeapps.live...	42
10.	chatgpt.com / referral	195

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Sessions by Device Category

Device category		Sessions
1.	desktop	47,930
2.	mobile	46,313
3.	tablet	836
4.	smart tv	5

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