FLETC.gov Web Performance Metrics

Aug 1, 2023 - Aug 31, 2023







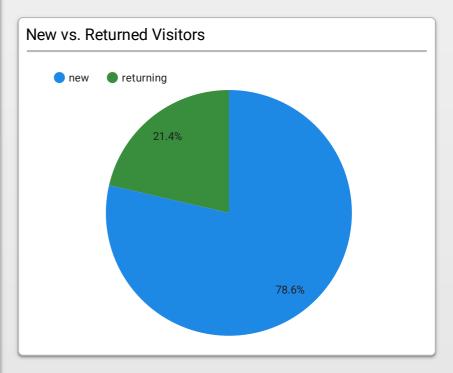
| Ses | sion Details | |
|-----|----------------------------|------------------|
| | Average session duration • | Engaged sessions |
| 1. | 00:02:55 | 63,549 |
| | | 1-1/1 < > |

| Page | views and Engagement | |
|------|----------------------|-----------------|
| | Views ▼ | Engagement rate |
| 1. | 268,095 | 59.79% |
| | | 1-1/1 < > |

| Active Users | |
|--------------|-----------------------|
| Active users | 30-day active users ▼ |
| 1 81,761 | 152,854 |
| | 1-1/1 < > |

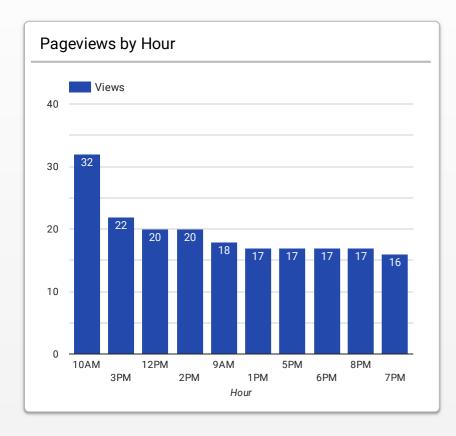
| Visits by Source | | |
|------------------|-------|--|
| 19.5% | 62.1% | google (direct) bing dhs.gov fletc- prod.modolabs.net usajobs.gov sass.fletc.dhs.gov duckduckgo yahoo others |

| Top Overall Pages | | |
|-------------------|--|---------|
| | Page title | Views * |
| 1. | Training Catalog Federal Law Enforcement Training Centers | 10,170 |
| 2. | Frontpage Federal Law Enforcement Training Centers | 7,666 |
| 3. | Glynco, Georgia Federal Law Enforcement Training Centers | 3,970 |
| 4. | PEB Scores for Age and Gender Federal Law Enforcement Training Centers | 1,375 |
| 5. | Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers | 1,325 |
| 6. | Locations Federal Law Enforcement Training Centers | 1,298 |
| 7. | FedBizOpps Federal Law Enforcement Training 1,233 Centers | |
| 8. | Site Search Federal Law Enforcement Training Centers | 1,227 |
| 9. | National Terrorism Advisory System Federal 1,214 Law Enforcement Training Centers | |
| 10. | Basic Programs Federal Law Enforcement Training Centers | 1,151 |
| | 1 - 100 / 650 | < > |





FLETC.gov Web Performance Metrics



| Sess | Sessions and Pageviews by Source / Medium | | |
|------|--|----------|--|
| | Session source / medium | Sessions | |
| 1. | google / organic | 51,277 | |
| 2. | bing / organic | 5,149 | |
| 3. | dhs.gov / referral | 1,848 | |
| 4. | sass.fletc.dhs.gov / referral | 729 | |
| 5. | usajobs.gov / referral | 915 | |
| 6. | yahoo / organic | 659 | |
| 7. | fletc-prod.modolabs.net / ref | 733 | |
| 8. | duckduckgo / organic | 624 | |
| 9. | ncis.navy.mil / referral | 222 | |
| 10. | m.facebook.com / referral 1 - 100 / 348 | 224 | |

| Sess | Sessions by Device Category | | |
|------|-----------------------------|------------|--|
| | Device category | Sessions * | |
| 1. | desktop | 40,710 | |
| 2. | mobile | 40,046 | |
| 3. | tablet | 784 | |
| 4. | smart tv | 7 | |
| | | 1-4/4 < > | |