FLETC.gov Web Performance Metrics

Nov 1, 2022 - Nov 30, 2022

All Users 100.00% Sessions

Total Visits	
82,028 % of Total: 100.00% (82,028)	~~~~
Avg. Visit Duration	
00:01:58 Avg for View: 00:01:58 (0.00%)	~~~~~
Pageviews	
213,902 % of Total: 100.00% (213,902)	~~~~
Unique Visitors	
65,545 % of Total: 100.00% (65,545)	~~~~
Avg. Pages / Visit	
2.61 Avg for View: 2.61 (0.00%)	
Avg. Time on Page	
00:01:13	

00.01.	13	
Avg for View:	00:01:13	(0.00%)

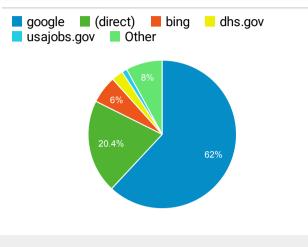
53.52% Avg for View: **53.52% (0.00%)**

Top Pages		
Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Cente rs	25,251	36.51%
Search the Training Catalog Federal Law Enforcem ent Training Centers	24,766	36.19%
Glynco, Georgia Federal Law Enforcement Training Centers	12,540	48.61%
PEB Scores for Age and Gender Federal Law Enforc ement Training Centers	5,211	9.14%
Basic Programs Federal Law Enforcement Training Centers	5,073	34.58%
Site Search Federal Law Enforcement Training Cent ers	3,945	57.86%
Locations Federal Law Enforcement Training Cente rs	3,862	39.62%
Execution of a Search Warrant (I) (MP3) Federal La w Enforcement Training Centers	3,661	86.97%
Glynco Campus Life Federal Law Enforcement Trai ning Centers	3,604	44.07%
Artesia, New Mexico Federal Law Enforcement Trai ning Centers	3,588	44.99%

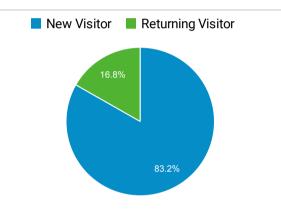
Visits by Social Network

Social Network	Sessions
Facebook	265
LinkedIn	55
Instagram	32
reddit	26
Twitter	23
YouTube	14
Hacker News	8

Visits by Source



New vs. Returned Visitors



Snapchat 2	
Instagram Stories 1	

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FLETC.gov Search Performance Metrics

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Visits to FLETC.gov 82,028 % of Total: 100.00% (82,028) Total Internal Searches 1 % of Total: 100.00% (1) Total External Searches (Google)

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57,376

% of Total: **69.95% (82,028)**

Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:546B2zLL9eUJ:https://www.fletc.gov/uni formed-police-training-program	1	1
Top External Searches (Google - as reporte	d)	
Page Title		Sessions
Frontpage Federal Law Enforcement Training Ce ers	nt	7,721
Execution of a Search Warrant (I) (MP3) Federal w Enforcement Training Centers	La	2,920
Glynco, Georgia Federal Law Enforcement Traini Centers	ng	2,407
Search the Training Catalog Federal Law Enforce ent Training Centers	em	1,989
PEB Scores for Age and Gender Federal Law Enf cement Training Centers	or	1,426
Criminal Investigator Training Program Federal La w Enforcement Training Centers	а	1,415
Use of Force - Part II Federal Law Enforcement T ining Centers	ra	1,279
FedBizOpps Federal Law Enforcement Training C nters	Ce	1,010
Federal Conspiracy Law (Mp3) Federal Law Enfo ement Training Centers	rc	968
P.O.S.T. Certification Federal Law Enforcement T ning Centers	rai	948

