

FLETC.gov Web Performance Metrics

Aug 1, 2022 - Aug 31, 2022

All Users
100.00% Sessions

Total Visits
110,637
% of Total: 100.00% (110,637)

Avg. Visit Duration
00:01:38
Avg for View: 00:01:38 (0.00%)

Pageviews
253,853
% of Total: 100.00% (253,853)

Unique Visitors
91,295
% of Total: 100.00% (91,295)

Avg. Pages / Visit
2.29
Avg for View: 2.29 (0.00%)

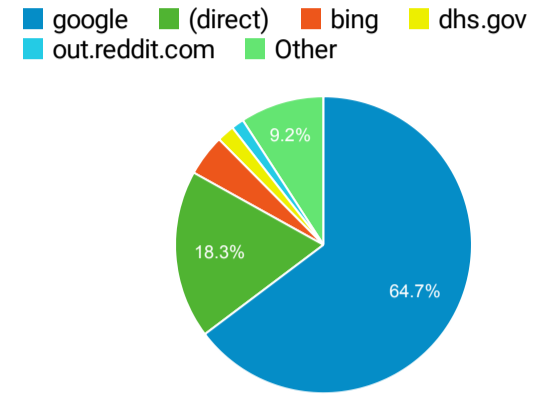
Avg. Time on Page
00:01:16
Avg for View: 00:01:16 (0.00%)

Bounce Rate
62.98%
Avg for View: 62.98% (0.00%)

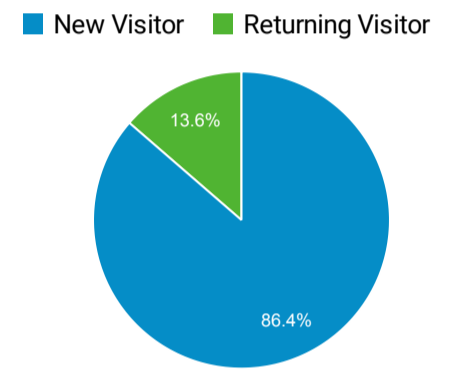
Top Pages

Page Title	Pageviews	Bounce Rate
Search the Training Catalog Federal Law Enforcement Training Centers	29,511	35.41%
Frontpage Federal Law Enforcement Training Centers	27,042	36.69%
Glynco, Georgia Federal Law Enforcement Training Centers	12,358	47.38%
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	9,875	93.95%
Site Search Federal Law Enforcement Training Centers	4,908	52.58%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	4,816	11.12%
Basic Programs Federal Law Enforcement Training Centers	4,451	36.31%
Artesia, New Mexico Federal Law Enforcement Training Centers	4,231	41.66%
Locations Federal Law Enforcement Training Centers	3,809	45.23%
Criminal Investigator Training Program Federal Law Enforcement Training Centers	3,315	64.18%

Visits by Source



New vs. Returned Visitors



Visits by Social Network

Social Network	Sessions
reddit	2,710
Facebook	604
LinkedIn	125
Twitter	33
Instagram	26
YouTube	12
Quora	10

FLETC.gov Search Performance Metrics

Aug 1, 2022 - Aug 31, 2022

All Users
 100.00% Sessions

Visits to FLETC.gov

110,637
 % of Total: 100.00% (110,637)



Total Internal Searches

2
 % of Total: 100.00% (2)



Total External Searches (Google)

78,386
 % of Total: 70.85% (110,637)



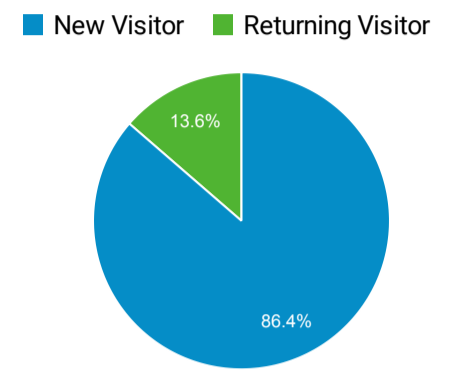
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:KYjs7FqBezkJ:https://www.fletc.gov/directory	1	1
cache:PLip0D3mFjQJ:https://www.fletc.gov/cover-electronic-surveillance-program	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	8,861
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	4,605
Glynco, Georgia Federal Law Enforcement Training Centers	2,634
Search the Training Catalog Federal Law Enforcement Training Centers	2,187
Criminal Investigator Training Program Federal Law Enforcement Training Centers	1,557
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,445
Use of Force - Part II Federal Law Enforcement Training Centers	1,141
P.O.S.T. Certification Federal Law Enforcement Training Centers	1,102
FedBizOpps Federal Law Enforcement Training Centers	975
Active Shooter Threat Instructor Training Program Federal Law Enforcement Training Centers	895

New vs. Returned Visitors



Avg. Visits per Visitor

