FLETC.gov Web Performance Metrics

Jun 1, 2022 - Jun 30, 2022

**Total Visits**
77,841
% of Total: 100.00%
(77,841)

**Avg. Visit Duration**
00:02:03
Avg for View: 00:02:03 (0.00%)

**Pageviews**
203,320
% of Total: 100.00%
(203,320)

**Unique Visitors**
62,512
% of Total: 100.00%
(62,512)

**Avg. Pages / Visit**
2.61
Avg for View: 2.61 (0.00%)

**Avg. Time on Page**
00:01:16
Avg for View: 00:01:16 (0.00%)

**Bounce Rate**
54.28%
Avg for View: 54.28% (0.00%)
### FLETC.gov Search Performance Metrics

**Visits to FLETC.gov**
- 77,841 visits
  - 100.00% of total visits

**Total Internal Searches**
- 4 searches
  - 100.00% of total internal searches

**Total External Searches (Google)**
- 51,912 searches
  - 66.69% of total searches

#### Top Internal Searches by Search Term
<table>
<thead>
<tr>
<th>Search Term</th>
<th>Total Unique Searches</th>
<th>Organic Searches</th>
</tr>
</thead>
<tbody>
<tr>
<td>cache:/wQzp3MkRyUJ:<a href="https://www.fletc.gov/">https://www.fletc.gov/</a></td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td><a href="http://www.sass.fletc.dhs.gov">www.sass.fletc.dhs.gov</a></td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

#### Top External Searches (Google - as reported)
<table>
<thead>
<tr>
<th>Page Title</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frontpage</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Execution of a Search Warrant (I) (MP3)</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Glyco, Georgia</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Search the Training Catalog</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Active Shooter Threat Instructor Training Program</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Criminal Investigator Training Program</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>PEB Scores for Age and Gender</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Territorial Jurisdiction on Federal Property (MP3)</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>POS.T Certification</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
<tr>
<td>Use of Force - Part II</td>
<td>Federal Law Enforcement Training Centers</td>
</tr>
</tbody>
</table>

#### New vs. Returned Visitors
- New Visitor: 16.7%
- Returning Visitor: 83.3%

#### Avg. Visits per Visitor
- New Visitor: 1 visit
- Returning Visitor: 2 visits
- Other: 13.5%