

FLETC.gov Web Performance Metrics

May 1, 2022 - May 31, 2022

All Users
100.00% Sessions

Total Visits
82,596
% of Total: 100.00% (82,596)

Avg. Visit Duration
00:02:09
Avg for View: 00:02:09 (0.00%)

Pageviews
217,296
% of Total: 100.00% (217,296)

Unique Visitors
63,186
% of Total: 100.00% (63,186)

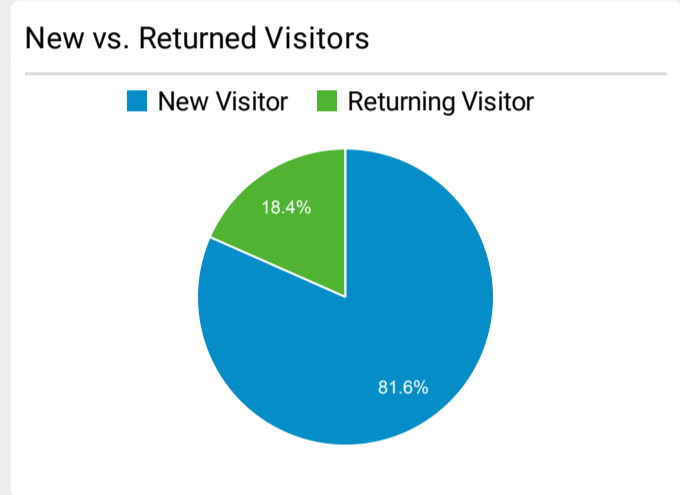
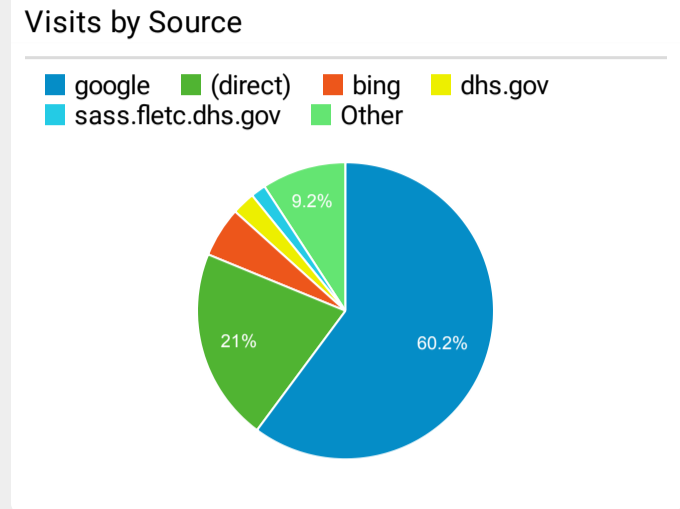
Avg. Pages / Visit
2.63
Avg for View: 2.63 (0.00%)

Avg. Time on Page
00:01:19
Avg for View: 00:01:19 (0.00%)

Bounce Rate
53.04%
Avg for View: 53.04% (0.00%)

Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	29,070	38.11%
Search the Training Catalog Federal Law Enforcement Training Centers	24,389	34.36%
Glynco, Georgia Federal Law Enforcement Training Centers	13,467	48.92%
Site Search Federal Law Enforcement Training Centers	4,315	56.94%
Basic Programs Federal Law Enforcement Training Centers	4,266	31.19%
Locations Federal Law Enforcement Training Centers	3,806	42.88%
Artesia, New Mexico Federal Law Enforcement Training Centers	3,711	41.22%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	3,640	7.72%
Glynco Campus Life Federal Law Enforcement Training Centers	3,479	42.09%
Charleston, South Carolina Federal Law Enforcement Training Centers	3,113	43.20%



Visits by Social Network

Social Network	Sessions
Facebook	469
reddit	98
LinkedIn	57
Instagram	42
Twitter	39
YouTube	9
Quora	4
Pinterest	3
Hacker News	1
Naver	1

FLETC.gov Search Performance Metrics

May 1, 2022 - May 31, 2022

All Users
100.00% Sessions

Visits to FLETC.gov

82,596
% of Total: 100.00% (82,596)



Total Internal Searches

2
% of Total: 100.00% (2)



Total External Searches (Google)

55,891
% of Total: 67.67% (82,596)



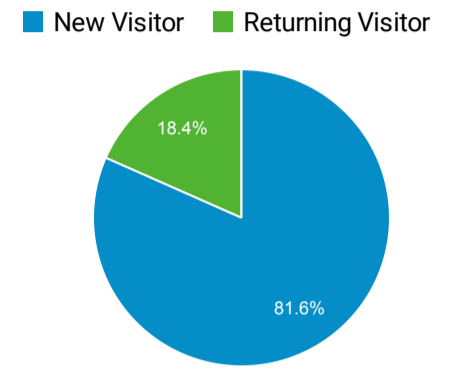
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
https://www.fletc.gov/glynco-student-info	1	1
https://www.fletc.gov/training-program/customs-and-border-protection-air-and-marine-basic-training-program	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	9,534
Glynco, Georgia Federal Law Enforcement Training Centers	2,705
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	2,190
Search the Training Catalog Federal Law Enforcement Training Centers	1,867
Criminal Investigator Training Program Federal Law Enforcement Training Centers	1,449
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,154
Use of Force - Part II Federal Law Enforcement Training Centers	1,039
FLETC monitoring of Novel Coronavirus (COVID-19) Federal Law Enforcement Training Centers	894
P.O.S.T. Certification Federal Law Enforcement Training Centers	876
Artesia, New Mexico Federal Law Enforcement Training Centers	840

New vs. Returned Visitors



Avg. Visits per Visitor

