

FLETC.gov Web Performance Metrics

Apr 1, 2022 - Apr 30, 2022

All Users
 100.00% Sessions

Total Visits
83,353
 % of Total: 100.00% (83,353)

Avg. Visit Duration
00:02:11
 Avg for View: 00:02:11 (0.00%)

Pageviews
218,160
 % of Total: 100.00% (218,160)

Unique Visitors
64,489
 % of Total: 100.00% (64,489)

Avg. Pages / Visit
2.62
 Avg for View: 2.62 (0.00%)

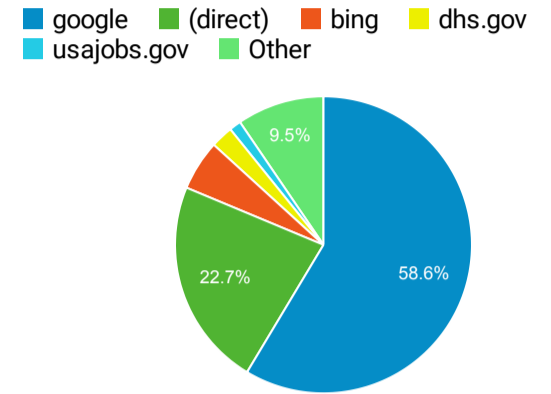
Avg. Time on Page
00:01:20
 Avg for View: 00:01:20 (0.00%)

Bounce Rate
53.68%
 Avg for View: 53.68% (0.00%)

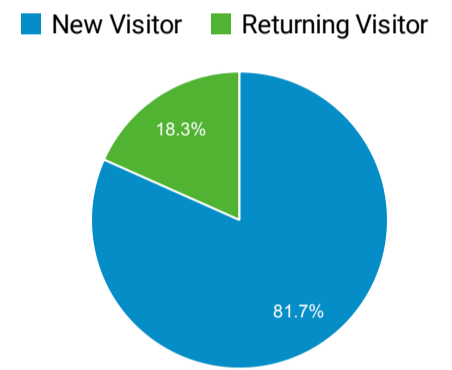
Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	27,211	38.71%
Search the Training Catalog Federal Law Enforcement Training Centers	25,219	34.30%
Glynco, Georgia Federal Law Enforcement Training Centers	12,236	44.57%
Basic Programs Federal Law Enforcement Training Centers	4,295	38.30%
Locations Federal Law Enforcement Training Centers	3,943	42.51%
Glynco Campus Life Federal Law Enforcement Training Centers	3,919	41.97%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	3,865	10.36%
Artesia, New Mexico Federal Law Enforcement Training Centers	3,557	42.46%
Charleston, South Carolina Federal Law Enforcement Training Centers	3,285	44.46%
Criminal Investigator Training Program Federal Law Enforcement Training Centers	2,936	66.35%

Visits by Source



New vs. Returned Visitors



Visits by Social Network

Social Network	Sessions
Facebook	740
LinkedIn	131
Twitter	112
Instagram	53
reddit	29
YouTube	17
Vkontakte	7
Quora	6
Hacker News	2
Instagram Stories	1

FLETC.gov Search Performance Metrics

Apr 1, 2022 - Apr 30, 2022

All Users
100.00% Sessions

Visits to FLETC.gov

83,353
% of Total: 100.00% (83,353)



Total Internal Searches

2
% of Total: 100.00% (2)



Total External Searches (Google)

54,957
% of Total: 65.93% (83,353)



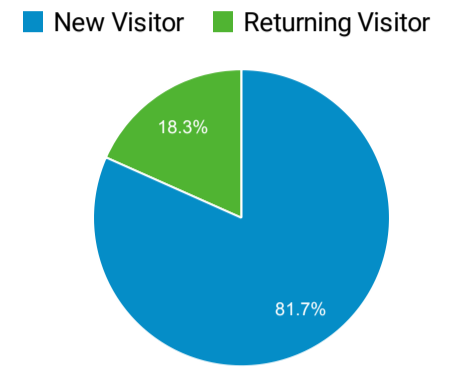
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:3yl4BEA261AJ:https://www.fletc.gov/territorial-jurisdiction-federal-property-mp3	1	1
cache:hGRqp8o8Tm8J:https://www.fletc.gov/site-page/artesia-student-handbook	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	8,544
Glynco, Georgia Federal Law Enforcement Training Centers	2,606
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	2,260
Search the Training Catalog Federal Law Enforcement Training Centers	2,041
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,332
Criminal Investigator Training Program Federal Law Enforcement Training Centers	1,267
Use of Force - Part II Federal Law Enforcement Training Centers	988
P.O.S.T. Certification Federal Law Enforcement Training Centers	923
FedBizOpps Federal Law Enforcement Training Centers	832
Locations Federal Law Enforcement Training Centers	819

New vs. Returned Visitors



Avg. Visits per Visitor

