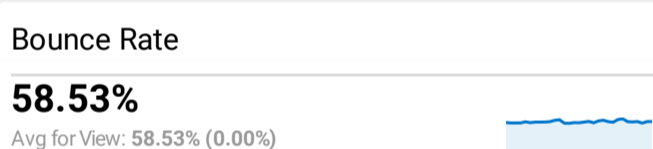
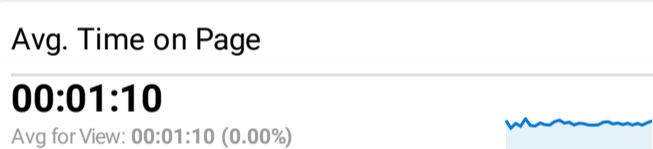
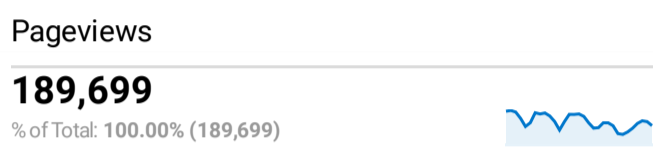
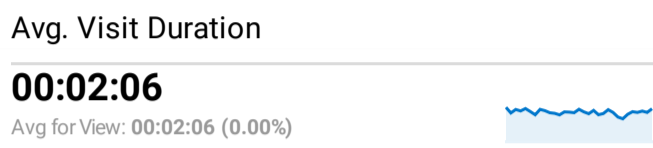


FLETC.gov Web Performance Metrics

Dec 1, 2020 - Dec 31, 2020

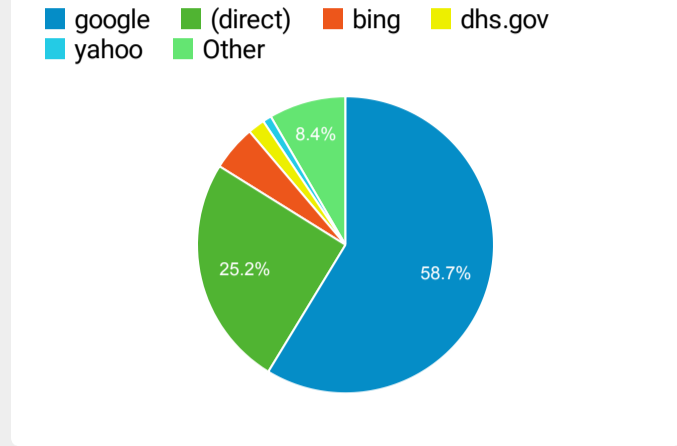
All Users
 100.00% Sessions



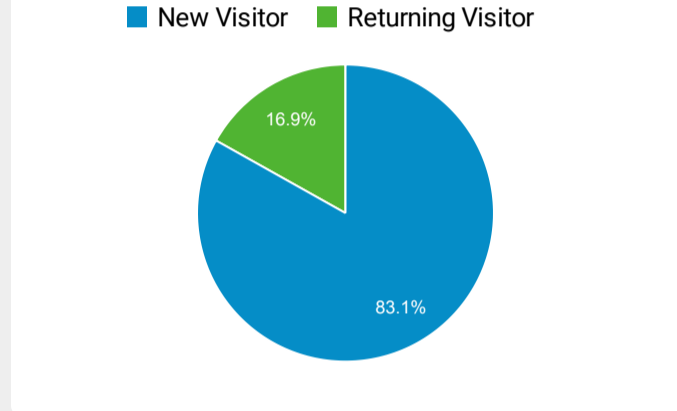
Top Pages

| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Frontpage Federal Law Enforcement Training Centers | 26,097 | 40.50% |
| Search the Training Catalog Federal Law Enforcement Training Centers | 20,442 | 34.24% |
| Glynco, Georgia Federal Law Enforcement Training Centers | 8,818 | 54.41% |
| Search Federal Law Enforcement Training Centers | 5,359 | 58.10% |
| Basic Programs Federal Law Enforcement Training Centers | 5,287 | 42.25% |
| PEB Scores for Age and Gender Federal Law Enforcement Training Centers | 4,719 | 7.65% |
| Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers | 4,318 | 91.85% |
| Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers | 4,150 | 58.08% |
| Artesia, New Mexico Federal Law Enforcement Training Centers | 3,478 | 56.47% |
| State, Local & Tribal Law Enforcement Training Federal Law Enforcement Training Centers | 2,833 | 57.84% |

Visits by Source



New vs. Returned Visitors



Visits by Social Network

| Social Network | Sessions |
|-------------------|----------|
| Facebook | 496 |
| LinkedIn | 117 |
| Twitter | 17 |
| Instagram | 15 |
| Quora | 9 |
| reddit | 9 |
| YouTube | 8 |
| Instagram Stories | 2 |
| foursquare | 1 |
| Snapchat | 1 |

FLETC.gov Search Performance Metrics

Dec 1, 2020 - Dec 31, 2020

All Users
 100.00% Sessions

Visits to FLETC.gov

67,875
 % of Total: 100.00% (67,875)



Total Internal Searches

7
 % of Total: 100.00% (7)



Total External Searches (Google)

44,388
 % of Total: 65.40% (67,875)



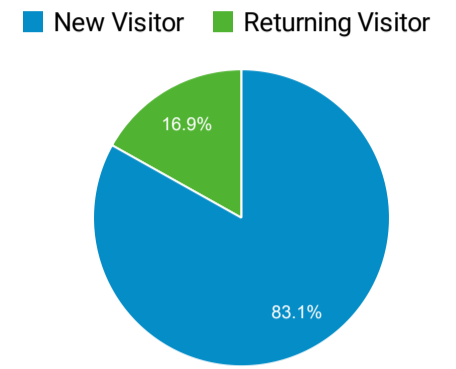
Top Internal Searches by Search Term

| Search Term | Total Unique Searches | Organic Searches |
|---|-----------------------|------------------|
| cache:1IJDOFER7S4J:https://www.fletc.gov/audio/execution-search-warrant-i-mp3 | 2 | 2 |
| 1 | 1 | 0 |
| cache:G0mVH705Q40J:https://www.fletc.gov/training-program/uniformed-police-training-program | 1 | 1 |
| cache:kkA23fDQJngJ:https://www.fletc.gov/site-page/legal-division-handbook-pdf | 1 | 1 |
| https://www.fletc.gov/training-program/criminal-investigator-training-program | 1 | 1 |
| physical battery | 1 | 0 |

Top External Searches (Google - as reported)

| Page Title | Sessions |
|--|----------|
| Frontpage Federal Law Enforcement Training Centers | 7,654 |
| Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers | 3,744 |
| Glynco, Georgia Federal Law Enforcement Training Centers | 1,770 |
| Search the Training Catalog Federal Law Enforcement Training Centers | 1,745 |
| FedBizOpps Federal Law Enforcement Training Centers | 1,167 |
| PEB Scores for Age and Gender Federal Law Enforcement Training Centers | 1,107 |
| Artesia, New Mexico Federal Law Enforcement Training Centers | 909 |
| Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers | 832 |
| Locations Federal Law Enforcement Training Centers | 706 |
| P.O.S.T. Certification Federal Law Enforcement Training Centers | 699 |

New vs. Returned Visitors



Avg. Visits per Visitor

