### FLETC.gov Web Performance Metrics

### Sep 24, 2021 - Sep 30, 2021

All Users 100.00% Sessions

Total Visits
<b>20,169</b> % of Total: <b>100.00% (20,169</b> )
Avg. Visit Duration
<b>00:02:04</b> Avg for View: <b>00:02:04 (0.00%)</b>
Pageviews

**50,940** % of Total: **100.00% (50,940)** 

Unique Visitors
16,403
% of Total: <b>100.00% (16,403)</b>

Avg. Pages / Visit

**2.53** Avg for View: **2.53 (0.00%)** 

Avg. Time on P	age
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00:01:21	
Avg for View: 00:01:21	(0.00%)

Bounce Rate

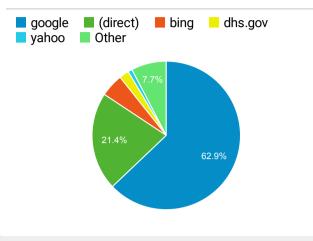
**56.36%** Avg for View: **56.36% (0.00%)** 

Top Pages		
Page Title	Pageviews	Bounce Rate
Frontpage   Federal Law Enforcement Training Cente rs	6,561	39.39%
Search the Training Catalog   Federal Law Enforcem ent Training Centers	5,612	33.68%
Glynco, Georgia   Federal Law Enforcement Training Centers	2,427	45.63%
Execution of a Search Warrant (I) (MP3)   Federal La w Enforcement Training Centers	1,882	87.54%
Search   Federal Law Enforcement Training Centers	1,402	61.54%
PEB Scores for Age and Gender   Federal Law Enforc ement Training Centers	1,134	13.48%
Basic Programs   Federal Law Enforcement Training Centers	915	31.25%
Artesia, New Mexico   Federal Law Enforcement Trai ning Centers	765	39.74%
State, Local & Tribal Law Enforcement Training   Fed eral Law Enforcement Training Centers	724	30.46%
Glynco Campus Life   Federal Law Enforcement Trai ning Centers	710	34.42%

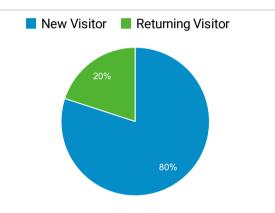
#### Visits by Social Network

Social Network	Sessions
Facebook	115
LinkedIn	8
Instagram	7
reddit	6
Twitter	4
YouTube	2
Quora	1

#### Visits by Source



#### New vs. Returned Visitors



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### FLETC.gov Search Performance Metrics



#### Visits to FLETC.gov

**84,339** % of Total: **100.00% (84,339)** 

# Total Internal Searches

**1** % of Total: **100.00% (1)** 

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#### Total External Searches (Google)

**57,993** % of Total: **68.76% (84,339)** 

#### Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
https://www.fletc.gov/artesia-stude nt-info	1	1
Top External Searches (Google - as re	ported)	
Page Title		Sessions
Frontpage   Federal Law Enforcement Traini ers	ing Cent	8,613
Execution of a Search Warrant (I) (MP3)   Fe w Enforcement Training Centers	ederal La	6,709
Glynco, Georgia   Federal Law Enforcement Centers	Training	2,412
Search the Training Catalog   Federal Law E ent Training Centers	nforcem	1,710
FedBizOpps   Federal Law Enforcement Tra nters	ining Ce	1,225
National Terrorism Advisory System   Federa nforcement Training Centers	al Law E	1,073
PEB Scores for Age and Gender   Federal La cement Training Centers	w Enfor	1,071
Physical Efficiency Battery (PEB)   Federal L rcement Training Centers	aw Enfo	961
Criminal Investigator Training Program   Fed w Enforcement Training Centers	leral La	929
Artesia, New Mexico   Federal Law Enforcer ining Centers	ment Tra	847

# New vs. Returned Visitors



