


FLETC.gov Web Performance Metrics

Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Sessions


Total Visits

69,550
% of Total: 100.00% (69,550)



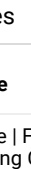
Avg. Visit Duration

00:02:10
Avg for View: 00:02:10 (0.00%)



Pageviews

185,434
% of Total: 100.00% (185,434)




Unique Visitors

53,516
% of Total: 100.00% (53,516)




Avg. Pages / Visit

2.67
Avg for View: 2.67 (0.00%)




Avg. Time on Page

00:01:18
Avg for View: 00:01:18 (0.00%)



Bounce Rate

53.31%
Avg for View: 53.31% (0.00%)



Top Pages

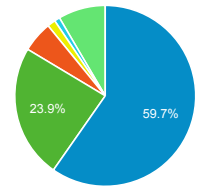
Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	25,892	41.12%
Search the Training Catalog Federal Law Enforcement Training Centers	20,557	34.21%
Glynco, Georgia Federal Law Enforcement Training Centers	9,773	43.83%
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	5,147	90.46%
Search Federal Law Enforcement Training Centers	4,935	55.07%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	4,638	7.59%
Artesia, New Mexico Federal Law Enforcement Training Centers	4,140	41.24%
Basic Programs Federal Law Enforcement Training Centers	3,441	28.27%
State, Local & Tribal Law Enforcement Training Federal Law Enforcement Training Centers	2,911	38.81%
Locations Federal Law Enforcement Training Centers	2,667	45.64%

Visits by Social Network

Social Network	Sessions
Facebook	585
LinkedIn	31
reddit	18
Twitter	15
Quora	14
YouTube	8
Instagram	7
Yelp	1

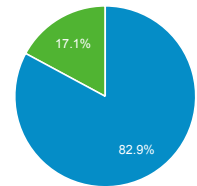
Visits by Source

google (direct) bing
dhs.gov sass.fletc.dhs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



FLETC.gov Search Performance Metrics

Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Sessions

Visits to FLETC.gov

69,550
% of Total: 100.00% (69,550)



Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

46,696
% of Total: 67.14% (46,696)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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There is no data for this view.

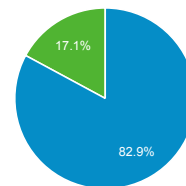
Top External Searches (Google - as reported)

Page Title	Sessions
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Frontpage Federal Law Enforcement Training Centers	7,904
Execution of a Search Warrant (I) (MP 3) Federal Law Enforcement Training Centers	4,511
Glynco, Georgia Federal Law Enforcement Training Centers	2,121
Search the Training Catalog Federal Law Enforcement Training Centers	1,559
FedBizOpps Federal Law Enforcement Training Centers	1,179
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,071
Artesia, New Mexico Federal Law Enforcement Training Centers	908
Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers	844
P.O.S.T. Certification Federal Law Enforcement Training Centers	814
Criminal Investigator Training Program Federal Law Enforcement Training Centers	758

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

