


# FLETC.gov Web Performance Metrics

Feb 1, 2021 - Feb 28, 2021

**All Users**  
100.00% Sessions


## Total Visits

**73,969**  
% of Total: 100.00% (73,969)




## Avg. Visit Duration

**00:02:00**  
Avg for View: 00:02:00 (0.00%)



## Pageviews

**199,994**  
% of Total: 100.00% (199,994)




## Unique Visitors

**58,412**  
% of Total: 100.00% (58,412)




## Avg. Pages / Visit

**2.70**  
Avg for View: 2.70 (0.00%)




## Avg. Time on Page

**00:01:10**  
Avg for View: 00:01:10 (0.00%)



## Bounce Rate

**60.35%**  
Avg for View: 60.35% (0.00%)

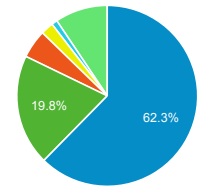


## Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage   Federal Law Enforcement Training Centers	25,961	39.22%
Search the Training Catalog   Federal Law Enforcement Training Centers	22,373	32.23%
Glynco, Georgia   Federal Law Enforcement Training Centers	9,407	52.51%
FedBizOpps   Federal Law Enforcement Training Centers	6,577	85.13%
Basic Programs   Federal Law Enforcement Training Centers	5,560	36.10%
Search   Federal Law Enforcement Training Centers	5,331	56.54%
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	4,875	91.47%
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	4,580	7.58%
Artesia, New Mexico   Federal Law Enforcement Training Centers	3,803	55.23%
State, Local & Tribal Law Enforcement Training   Federal Law Enforcement Training Centers	3,081	56.11%

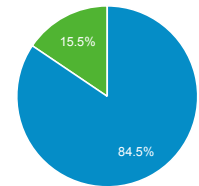
## Visits by Source

google (direct) bing  
dhs.gov usajobs.gov  
Other



## New vs. Returned Visitors

New Visitor Returning Visitor



## Visits by Social Network

Social Network	Sessions
Facebook	335
LinkedIn	146
Twitter	50
Instagram	14
reddit	12
YouTube	12
Quora	9
Pinterest	3
Snapchat	3
Instagram Stories	2




## FLETC.gov Search Performance Metrics

Feb 1, 2021 - Feb 28, 2021

**All Users**  
100.00% Sessions


### Visits to DHS.gov

**73,969**  
% of Total: 100.00% (73,969)



### Total Internal Searches

**1**  
% of Total: 100.00% (1)



### Total External Searches (Google)

**51,231**  
% of Total: 69.26% (73,969)



### Top Internal Searches by Search Term

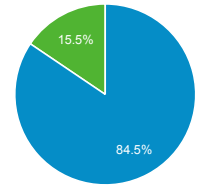
Search Term	Total Unique Searches	Organic Searches
cache:1IJDOFER7S4J:https://www.fletc.gov/audio/execution-search-warrant-i-mp3	1	1

### Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage   Federal Law Enforcement Training Centers	7,644
FedBizOpps   Federal Law Enforcement Training Centers	5,664
Execution of a Search Warrant (I) (MP 3)   Federal Law Enforcement Training Centers	4,227
Glynco, Georgia   Federal Law Enforcement Training Centers	1,866
Search the Training Catalog   Federal Law Enforcement Training Centers	1,835
Artesia, New Mexico   Federal Law Enforcement Training Centers	962
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	921
Physical Efficiency Battery (PEB)   Federal Law Enforcement Training Centers	781
P.O.S.T. Certification   Federal Law Enforcement Training Centers	717
Locations   Federal Law Enforcement Training Centers	667

### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

