


FLETC.gov Web Performance Metrics

Sep 1, 2020 - Sep 30, 2020

All Users
100.00% Sessions


Total Visits

78,760
% of Total: 100.00% (78,760)



Avg. Visit Duration

00:02:12
Avg for View: 00:02:12 (0.00%)




Pageviews

237,005
% of Total: 100.00% (237,005)




Unique Visitors

59,634
% of Total: 100.00% (59,634)




Avg. Pages / Visit

3.01
Avg for View: 3.01 (0.00%)




Avg. Time on Page

00:01:05
Avg for View: 00:01:05 (0.00%)



Bounce Rate

51.93%
Avg for View: 51.93% (0.00%)



Top Pages

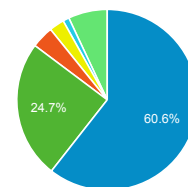
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	46,234	37.53%
Welcome to FLETC FLETC	24,788	38.90%
Glynco, Georgia FLETC	7,645	46.37%
Locations FLETC	5,274	49.43%
PEB Scores for Age and Gender FLETC	5,133	8.83%
FedBizOpps FLETC	5,015	45.66%
Careers and Internships FLETC	4,523	44.63%
Resources FLETC	4,311	51.42%
Basic Programs FLETC	4,221	41.67%
Physical Efficiency Battery (PEB) FLETC	3,492	53.46%

Visits by Social Network

Social Network	Sessions
Facebook	318
LinkedIn	85
Twitter	17
Instagram	15
Quora	11
YouTube	11
reddit	8
Google Groups	1
Hacker News	1

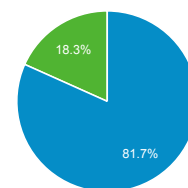
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ search.usa.gov
 ■ usajobs.gov
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



FLETC.gov Search Performance Metrics

Sep 1, 2020 - Sep 30, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

78,760
% of Total: 100.00% (78,760)



Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

52,025
% of Total: 66.06% (78,760)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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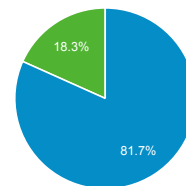
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	7,874
FedBizOpps FLETC	4,042
Execution of a Search Warrant (I) (MP 3) FLETC	2,269
Search the Training Catalog FLETC	2,096
Glynco, Georgia FLETC	1,705
PEB Scores for Age and Gender FLETC	1,238
Physical Efficiency Battery (PEB) FLETC	1,015
Artesia, New Mexico FLETC	914
Criminal Investigator Training Program FLETC	817
Federal Air Marshal Training Program FLETC	746

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

