

FLETC.gov Web Performance Metrics

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Sessions

Total Visits

115,915

% of Total: 100.00% (115,915)



Avg. Visit Duration

00:02:25

Avg for View: 00:02:25 (0.00%)



Pageviews

390,161

% of Total: 100.00% (390,161)



Unique Visitors

85,716

% of Total: 100.00% (85,716)



Avg. Pages / Visit

3.37

Avg for View: 3.37 (0.00%)



Avg. Time on Page

00:01:01

Avg for View: 00:01:01 (0.00%)



Bounce Rate

48.90%

Avg for View: 48.90% (0.00%)



Top Pages

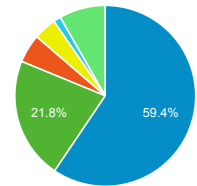
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	90,837	26.53%
Welcome to FLETC FLETC	39,203	38.57%
Glynco, Georgia FLETC	15,665	40.29%
National Terrorism Advisory System FLETC	11,263	58.19%
Locations FLETC	10,868	43.81%
State, Local & Tribal Law Enforcement Training FLETC	6,975	33.11%
Basic Programs FLETC	6,650	31.65%
Resources FLETC	6,375	51.26%
PEB Scores for Age and Gender FLETC	5,751	12.76%
Careers and Internships FLETC	5,296	43.32%

Visits by Social Network

Social Network	Sessions
Facebook	748
Twitter	43
LinkedIn	24
Instagram	11
reddit	7
Quora	6
YouTube	6
Yelp	3
Blogger	1
foursquare	1

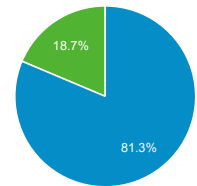
Visits by Source

google (direct) bing
search.usa.gov usajobs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



FLETC.gov Search Performance Metrics

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

115,915

% of Total: 100.00% (115,915)



Total Internal Searches

0

% of Total: 0.00% (0)



Total External Searches (Google)

76,391

% of Total: 65.90% (115,915)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
-------------	-----------------------	------------------

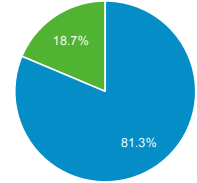
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	10,855
National Terrorism Advisory System FLETC	9,666
Search the Training Catalog FLETC	3,579
Glynco, Georgia FLETC	2,908
FedBizOpps FLETC	1,365
PEB Scores for Age and Gender FLETC	1,356
Customs and Border Protection, Officer Basic Training FLETC	1,352
Execution of a Search Warrant (I) (MP 3) FLETC	1,285
Physical Efficiency Battery (PEB) FLETC	1,189
Criminal Investigator Training Program FLETC	994

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

