FLETC.gov Web Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Total Visits

80,456
% of Total: **100.00% (80,456)**

Avg. Visit Duration

00:02:06
Avg for View: **00:02:06 (0.00%)**

Pageviews

236,847
% of Total: **100.00% (236,847)**

Unique Visitors

61,923
% of Total: **100.00% (61,923)**

Avg. Pages / Visit

2.94
Avg for View: **2.94 (0.00%)**

Avg. Time on Page

00:01:05
Avg for View: **00:01:05 (0.00%)**

Bounce Rate

51.68%
Avg for View: **51.68% (0.00%)**

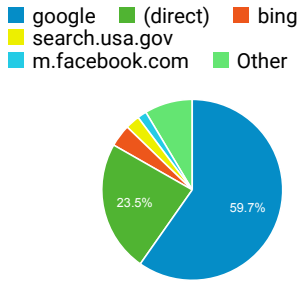
Top Pages

Page Title	Pageviews	Bounce Rate
Search the Training Catalog | FLETC	43,106	33.78%
Welcome to FLETC | FLETC	26,970	37.43%
Glynco, Georgia | FLETC	7,389	41.72%
FedBizOpps | FLETC	5,783	46.78%
Careers and Internships | FLETC	5,672	47.41%
Locations | FLETC	5,634	49.35%
Resources | FLETC	4,148	38.61%
Basic Programs | FLETC	4,066	32.47%
PEB Scores for Age and Gender | FLETC	3,928	9.13%
Federal Law Enforcement Training Centers Update on COVID-19 | FLETC	3,523	88.78%

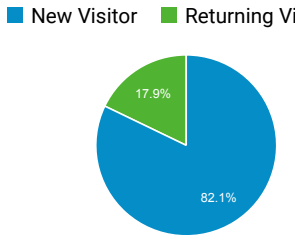
Visits by Social Network

Social Network	Sessions
Facebook	1,658
Twitter	204
LinkedIn	67
Instagram	20
Quora	16
reddit	15
YouTube	15
Yelp	4
Sina Weibo	3
Blogger	1

Visits by Source



New vs. Returned Visitors



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FLETC.gov Search Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

80,455
% of Total: **100.00% (80,455)**

Total Internal Searches

0
% of Total: **0.00% (0)**

Total External Searches (Google)

52,381
% of Total: **65.11% (80,455)**

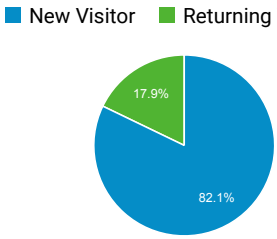
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
There is no data for this view.		

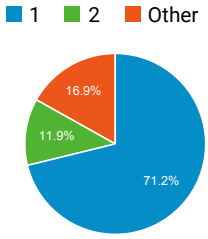
Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC | FLETC	8,917
FedBizOpps | FLETC	4,614
Search the Training Catalog | FLETC	1,904
Execution of a Search Warrant (I) (MP 3) | FLETC	1,768
Glynco, Georgia | FLETC	1,720
Territorial Jurisdiction on Federal Prope rty (MP3) | FLETC	1,514
Physical Efficiency Battery (PEB) | FLET C	988
FLETC monitoring of Novel Coronavirus (COVID-19) | FLETC	947
Artesia, New Mexico | FLETC	899
Customs and Border Protection, Officer Basic Training | FLETC	862

New vs. Returned Visitors



Avg. Visits per Visitor



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