

FLETC.gov Search Performance Metrics

Feb 1, 2020 - Feb 29, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

105,401

% of Total: 100.00% (105,401)



Total Internal Searches

0

% of Total: 0.00% (0)



Total External Searches (Google)

66,301

% of Total: 62.90% (105,401)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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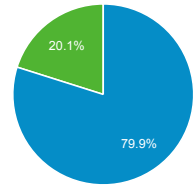
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	10,653
Search the Training Catalog FLETC	3,274
Glynco, Georgia FLETC	2,863
FedBizOpps FLETC	1,776
Execution of a Search Warrant (I) (MP 3) FLETC	1,347
Customs and Border Protection, Officer Basic Training FLETC	1,238
PEB Scores for Age and Gender FLETC	1,217
Physical Efficiency Battery (PEB) FLETC	1,162
Federal Conspiracy Law (Mp3) FLETC	912
Charleston, South Carolina FLETC	911

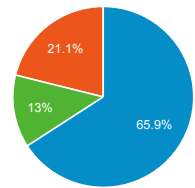
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



FLETC.gov Web Performance Metrics

Feb 1, 2020 - Feb 29, 2020

All Users
100.00% Sessions

Total Visits

105,401

% of Total: 100.00% (105,401)



Avg. Visit Duration

00:02:33

Avg for View: 00:02:33 (0.00%)



Pageviews

352,270

% of Total: 100.00% (352,270)



Unique Visitors

77,011

% of Total: 100.00% (77,011)



Avg. Pages / Visit

3.34

Avg for View: 3.34 (0.00%)



Avg. Time on Page

00:01:05

Avg for View: 00:01:05 (0.00%)



Bounce Rate

49.61%

Avg for View: 49.61% (0.00%)



Top Pages

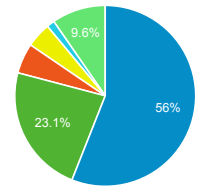
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	75,922	29.86%
Welcome to FLETC FLETC	37,196	39.69%
Glynco, Georgia FLETC	15,822	40.81%
Locations FLETC	9,618	42.22%
Resources FLETC	6,335	52.02%
Basic Programs FLETC	6,188	36.11%
State, Local & Tribal Law Enforcement Training FLETC	5,857	34.01%
PEB Scores for Age and Gender FLETC	5,210	12.84%
Glynco Campus Life FLETC	5,081	45.35%
Careers and Internships FLETC	4,827	40.59%

Visits by Social Network

Social Network	Sessions
Facebook	1,372
Twitter	68
LinkedIn	24
reddit	10
Instagram	8
YouTube	8
Yelp	4
Pinterest	3
Blogger	1
Instagram Stories	1

Visits by Source

google (direct) bing
search.usa.gov usajobs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor

