

## FLETC.gov Web Performance Metrics

Mar 1, 2020 - Mar 31, 2020

**All Users**  
100.00% Sessions


### Total Visits

**98,969**  
% of Total: 100.00% (98,969)




### Avg. Visit Duration

**00:02:08**  
Avg for View: 00:02:08 (0.00%)




### Pageviews

**300,326**  
% of Total: 100.00% (300,326)




### Unique Visitors

**71,587**  
% of Total: 100.00% (71,587)




### Avg. Pages / Visit

**3.03**  
Avg for View: 3.03 (0.00%)




### Avg. Time on Page

**00:01:03**  
Avg for View: 00:01:03 (0.00%)



### Bounce Rate

**48.69%**  
Avg for View: 48.69% (0.00%)



### Top Pages

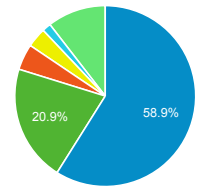
Page Title	Pageviews	Bounce Rate
Search the Training Catalog   FLETC	51,680	33.65%
Welcome to FLETC   FLETC	42,037	32.61%
FLETC monitoring of Novel Corona virus (COVID-19)   FLETC	17,287	61.81%
Glynco, Georgia   FLETC	13,024	39.23%
Locations   FLETC	7,076	49.12%
Resources   FLETC	5,127	46.53%
News & Events   FLETC	4,806	38.75%
FedBizOpps   FLETC	4,557	48.62%
Basic Programs   FLETC	4,453	35.96%
Careers and Internships   FLETC	4,332	41.06%

### Visits by Social Network

Social Network	Sessions
Facebook	1,017
Twitter	322
LinkedIn	33
reddit	21
Instagram	19
Quora	7
YouTube	7
Blogger	3
Hacker News	1
Instagram Stories	1

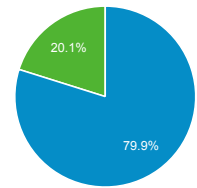
### Visits by Source

■ google ■ (direct) ■ bing  
■ search.usa.gov ■ fletc-prod.modolabs.net  
■ Other



### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## FLETC.gov Search Performance Metrics

Mar 1, 2020 - Mar 31, 2020

**All Users**  
100.00% Sessions

### Visits to FLETC.gov

**98,969**  
% of Total: 100.00% (98,969)




### Total Internal Searches

**0**  
% of Total: 0.00% (0)



### Total External Searches (Google)

**64,256**  
% of Total: 64.93% (98,969)



### Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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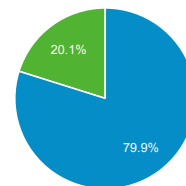
There is no data for this view.

### Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC   FLETC	12,911
FLETC monitoring of Novel Coronavirus (COVID-19)   FLETC	4,109
FedBizOpps   FLETC	3,860
Glynco, Georgia   FLETC	2,557
Search the Training Catalog   FLETC	2,211
Execution of a Search Warrant (I) (MP 3)   FLETC	1,174
National Terrorism Advisory System   FLETC	1,054
PEB Scores for Age and Gender   FLETC	1,033
Customs and Border Protection, Officer Basic Training   FLETC	951
Federal Conspiracy Law (Mp3)   FLETC	931

### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

