

FLETC.gov Search Performance Metrics

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

71,400
% of Total: 100.00% (71,400)



Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

49,644
% of Total: 69.53% (71,400)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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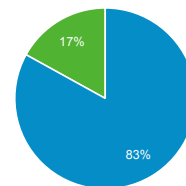
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	8,094
FedBizOpps FLETC	7,403
FLETC monitoring of Novel Coronavirus (COVID-19) FLETC	2,056
Glynco, Georgia FLETC	1,583
Search the Training Catalog FLETC	1,502
Execution of a Search Warrant (I) (MP 3) FLETC	952
Physical Efficiency Battery (PEB) FLETC	886
Customs and Border Protection, Officer Basic Training FLETC	878
Federal Conspiracy Law (Mp3) FLETC	842
Criminal Investigator Training Program FLETC	775

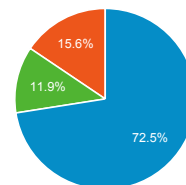
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



FLETC.gov Web Performance Metrics

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Total Visits

71,400
% of Total: 100.00% (71,400)



Avg. Visit Duration

00:02:06
Avg for View: 00:02:06 (0.00%)



Pageviews

211,932
% of Total: 100.00% (211,932)



Unique Visitors

55,128
% of Total: 100.00% (55,128)



Avg. Pages / Visit

2.97
Avg for View: 2.97 (0.00%)



Avg. Time on Page

00:01:04
Avg for View: 00:01:04 (0.00%)



Bounce Rate

49.31%
Avg for View: 49.31% (0.00%)



Top Pages

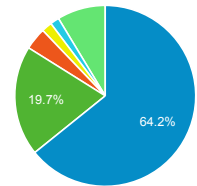
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	35,394	34.57%
Welcome to FLETC FLETC	23,867	26.84%
FLETC monitoring of Novel Corona virus (COVID-19) FLETC	9,014	65.62%
FedBizOpps FLETC	8,584	46.04%
Glynco, Georgia FLETC	7,188	40.99%
Locations FLETC	4,532	51.29%
Resources FLETC	4,068	36.67%
Basic Programs FLETC	3,878	41.74%
PEB Scores for Age and Gender FLETC	3,825	12.98%
Careers and Internships FLETC	3,586	43.33%

Visits by Social Network

Social Network	Sessions
Facebook	364
Twitter	110
LinkedIn	31
reddit	29
Instagram	26
Quora	8
YouTube	7
Blogger	2
Yelp	1

Visits by Source

google (direct) bing
search.usa.gov usajobs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor

