


FLETC.gov Web Performance Metrics

Jun 1, 2020 - Jun 30, 2020

All Users
100.00% Sessions


Total Visits

78,079
% of Total: 100.00% (78,079)



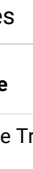
Avg. Visit Duration

00:02:04
Avg for View: 00:02:04 (0.00%)



Pageviews

227,564
% of Total: 100.00% (227,564)




Unique Visitors

59,978
% of Total: 100.00% (59,978)




Avg. Pages / Visit

2.91
Avg for View: 2.91 (0.00%)




Avg. Time on Page

00:01:04
Avg for View: 00:01:04 (0.00%)



Bounce Rate

52.71%
Avg for View: 52.71% (0.00%)



Top Pages

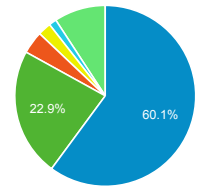
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	39,329	34.50%
Welcome to FLETC FLETC	26,849	35.41%
Glynco, Georgia FLETC	7,711	42.07%
FedBizOpps FLETC	6,066	47.07%
Locations FLETC	5,301	49.66%
Careers and Internships FLETC	4,164	43.06%
PEB Scores for Age and Gender FLETC	4,058	14.67%
Resources FLETC	3,970	49.75%
Basic Programs FLETC	3,858	37.85%
Current Partners FLETC	3,545	85.62%

Visits by Social Network

Social Network	Sessions
Facebook	761
Twitter	314
LinkedIn	156
Instagram	32
reddit	13
YouTube	12
Quora	4
Pocket	3
Blogger	1
Glassdoor	1

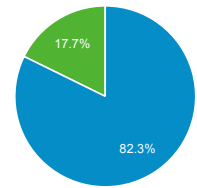
Visits by Source

google (direct) bing
search.usa.gov usajobs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor




FLETC.gov Search Performance Metrics

Jun 1, 2020 - Jun 30, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

78,082
% of Total: 100.00% (78,082)




Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

51,200
% of Total: 65.57% (78,082)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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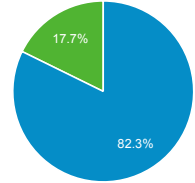
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	8,886
FedBizOpps FLETC	4,960
Glynco, Georgia FLETC	1,778
Search the Training Catalog FLETC	1,627
Execution of a Search Warrant (I) (MP 3) FLETC	1,606
Physical Efficiency Battery (PEB) FLETC	1,013
Customs and Border Protection, Officer Basic Training FLETC	946
P.O.S.T. Certification FLETC	916
Artesia, New Mexico FLETC	897
FLETC monitoring of Novel Coronavirus (COVID-19) FLETC	783

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

