

FLETC_Search_Term_Report_04/05/18

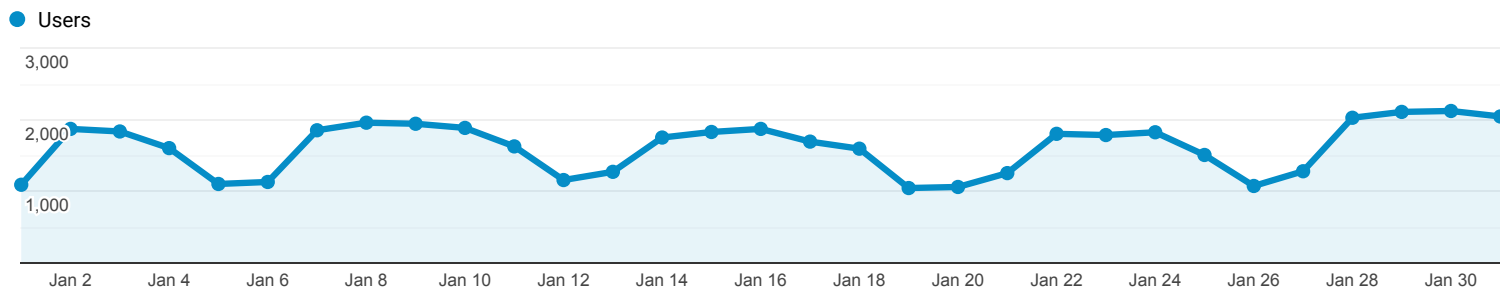
ALL » DEFAULT CHANNEL GROUPING: Organic Search

Jan 1, 2019 - Jan 31, 2019

All Users
67.40% Users

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	42,222 <small>% of Total: 67.40% (62,642)</small>	36,186 <small>% of Total: 65.04% (55,638)</small>	57,197 <small>% of Total: 62.64% (91,305)</small>	45.11% <small>Avg for View: 47.05% (-4.11%)</small>	3.87 <small>Avg for View: 3.65 (5.78%)</small>	00:02:52 <small>Avg for View: 00:02:45 (3.82%)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. (not provided)	38,202 (89.41%)	32,903 (90.93%)	50,812 (88.84%)	45.23%	3.80	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	526 (1.23%)	388 (1.07%)	689 (1.20%)	17.42%	7.27	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. FLETC	160 (0.37%)	120 (0.33%)	217 (0.38%)	23.96%	7.00	00:04:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. fletc training	125 (0.29%)	87 (0.24%)	147 (0.26%)	11.56%	9.14	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. federal law enforcement training center	112 (0.26%)	88 (0.24%)	120 (0.21%)	15.00%	7.88	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	76 (0.18%)	72 (0.20%)	90 (0.16%)	45.56%	3.42	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. fletc.gov	34 (0.08%)	25 (0.07%)	42 (0.07%)	9.52%	9.57	00:08:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. fletc training calendar 2019	28 (0.07%)	18 (0.05%)	31 (0.05%)	29.03%	7.81	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. amazon	26 (0.06%)	26 (0.07%)	26 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. fletc glynco georgia	25 (0.06%)	16 (0.04%)	26 (0.05%)	26.92%	5.42	00:05:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. law enforcement training	23 (0.05%)	18 (0.05%)	25 (0.04%)	16.00%	7.96	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. glynco georgia	13 (0.03%)	8 (0.02%)	15 (0.03%)	26.67%	5.87	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. https://www.fletc.gov/	13 (0.03%)	10 (0.03%)	14 (0.02%)	50.00%	2.14	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. fletc glynco	12 (0.03%)	10 (0.03%)	15 (0.03%)	13.33%	8.33	00:04:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. fletc artesia	11 (0.03%)	5 (0.01%)	24 (0.04%)	41.67%	4.50	00:06:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. glynco ga	11 (0.03%)	11 (0.03%)	11 (0.02%)	27.27%	6.91	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. fletc artesia nm	10 (0.02%)	8 (0.02%)	11 (0.02%)	0.00%	5.55	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. fletc charleston	10 (0.02%)	8 (0.02%)	17 (0.03%)	41.18%	2.35	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)

19. fletc charleston sc	10 (0.02%)	8 (0.02%)	12 (0.03%)	16.67%	10.75	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. glynco	10 (0.02%)	9 (0.02%)	10 (0.02%)	30.00%	4.20	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. kletc training calendar	10 (0.02%)	8 (0.02%)	11 (0.02%)	72.73%	4.82	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. flect	9 (0.02%)	5 (0.01%)	9 (0.02%)	44.44%	7.33	00:04:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. fletc informer	9 (0.02%)	4 (0.01%)	19 (0.03%)	36.84%	1.89	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. fletc training courses	9 (0.02%)	6 (0.02%)	11 (0.02%)	9.09%	10.27	00:08:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. fact training	8 (0.02%)	7 (0.02%)	8 (0.01%)	37.50%	4.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2717