

FLETC.gov Web Performance Metrics

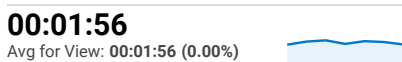
Mar 27, 2020 - Apr 2, 2020

All Users
100.00% Sessions

Total Visits



Avg. Visit Duration



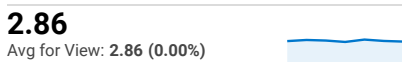
Pageviews



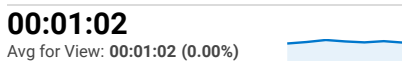
Unique Visitors



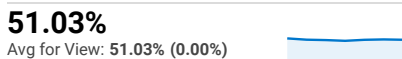
Avg. Pages / Visit



Avg. Time on Page



Bounce Rate



Top Pages

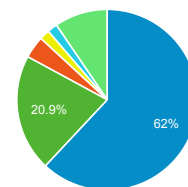
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	7,895	38.74%
Welcome to FLETC FLETC	5,434	28.07%
FedBizOpps FLETC	2,122	46.91%
FLETC monitoring of Novel Corona virus (COVID-19) FLETC	2,091	68.90%
Glynco, Georgia FLETC	1,634	38.93%
Locations FLETC	1,002	52.71%
Resources FLETC	955	41.46%
Basic Programs FLETC	842	33.33%
PEB Scores for Age and Gender FLETC	827	18.48%
Careers and Internships FLETC	818	39.05%

Visits by Social Network

Social Network	Sessions
Facebook	72
Twitter	44
reddit	18
LinkedIn	6
Blogger	4
Instagram	4
Quora	4
Hacker News	1
YouTube	1

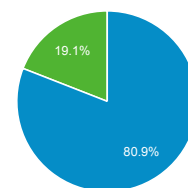
Visits by Source

google (direct) bing
usajobs.gov search.usa.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



FLETC.gov Search Performance Metrics

Mar 1, 2020 - Mar 31, 2020

All Users
100.00% Sessions

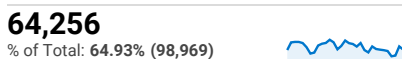
Visits to FLETC.gov



Total Internal Searches



Total External Searches (Google)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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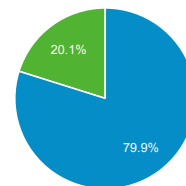
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	12,911
FLETC monitoring of Novel Coronavirus (COVID-19) FLETC	4,109
FedBizOpps FLETC	3,860
Glynco, Georgia FLETC	2,557
Search the Training Catalog FLETC	2,211
Execution of a Search Warrant (I) (MP 3) FLETC	1,174
National Terrorism Advisory System FLETC	1,054
PEB Scores for Age and Gender FLETC	1,033
Customs and Border Protection, Officer Basic Training FLETC	951
Federal Conspiracy Law (Mp3) FLETC	931

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

