


FLETC.gov Web Performance Metrics

Aug 1, 2020 - Aug 31, 2020

All Users
100.00% Sessions


Total Visits

81,542
% of Total: 100.00% (81,542)



Avg. Visit Duration

00:02:15
Avg for View: 00:02:15 (0.00%)



Pageviews

248,167
% of Total: 100.00% (248,167)




Unique Visitors

62,077
% of Total: 100.00% (62,077)




Avg. Pages / Visit

3.04
Avg for View: 3.04 (0.00%)




Avg. Time on Page

00:01:06
Avg for View: 00:01:06 (0.00%)



Bounce Rate

49.95%
Avg for View: 49.95% (0.00%)



Top Pages

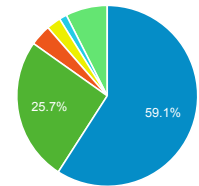
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	46,628	32.95%
Welcome to FLETC FLETC	28,182	38.16%
Glynco, Georgia FLETC	8,339	44.32%
FedBizOpps FLETC	6,048	44.57%
Locations FLETC	5,696	47.86%
PEB Scores for Age and Gender FLETC	4,833	8.54%
Careers and Internships FLETC	4,795	44.77%
Resources FLETC	4,421	52.48%
Basic Programs FLETC	4,362	30.47%
Physical Efficiency Battery (PEB) FLETC	3,698	54.06%

Visits by Social Network

Social Network	Sessions
Facebook	499
LinkedIn	101
Twitter	39
reddit	36
Instagram	26
YouTube	14
Quora	7
Yelp	2
WordPress	1

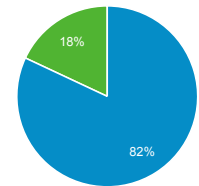
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ search.usa.gov
 ■ usajobs.gov
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



FLETC.gov Search Performance Metrics

Aug 1, 2020 - Aug 31, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

81,542
% of Total: 100.00% (81,542)



Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

52,392
% of Total: 64.25% (81,542)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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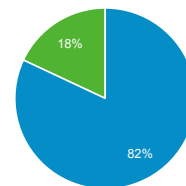
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	8,735
FedBizOpps FLETC	4,773
Search the Training Catalog FLETC	2,045
Glynco, Georgia FLETC	1,918
Execution of a Search Warrant (I) (MP 3) FLETC	1,742
Physical Efficiency Battery (PEB) FLETC	1,132
PEB Scores for Age and Gender FLETC	1,102
Artesia, New Mexico FLETC	973
Criminal Investigator Training Program FLETC	826
Customs and Border Protection, Officer Basic Training FLETC	717

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

