

FLETC.GOV Web Performance Metrics

Dec 1, 2014 - Dec 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

79,604
% of Total: 100.00% (79,604)



Avg. Visit Duration

00:02:53
Site Avg: 00:02:53 (0.00%)



Pageviews

293,690
% of Total: 100.00% (293,690)



Unique Visitors

45,888
% of Total: 100.00% (45,888)



Avg. Pages / Visit

3.69
Site Avg: 3.69 (0.00%)



Avg. Time on Page

00:01:04
Site Avg: 00:01:04 (0.00%)



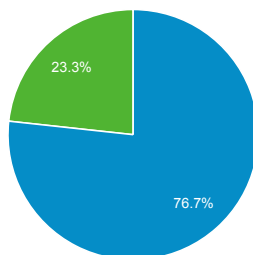
Bounce Rate

55.70%
Site Avg: 55.70% (0.00%)



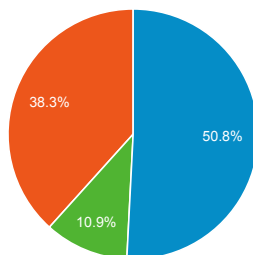
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	65,593	20.87%
Welcome to FLETC FLETC	59,984	62.60%
Glynco, Georgia FLETC	7,009	35.82%
Training Calendar FLETC	6,886	44.78%
Locations FLETC	6,198	45.20%

Visits by Social Network

Social Network	Sessions
Facebook	159
Quora	32
Twitter	20
Blogger	14
reddit	11
Wikia	7
LinkedIn	6
Google+	4
GovLoop	3
Yahoo! Answers	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	30,168	74.56%
google / organic	29,538	45.67%
dhs.gov / referral	3,696	39.23%
bing / organic	3,117	27.88%
search.usa.gov / referral	3,009	46.83%
yahoo / organic	1,896	33.65%
usajobs.gov / referral	655	74.05%
jobs-soc-usa.icims.com / referral	620	66.45%
ice.gov / referral	456	37.72%
bop.gov / referral	330	24.24%

