

FLETC.GOV Web Performance Metrics

Oct 1, 2014 - Oct 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

95,719
% of Total: 100.00% (95,719)



Avg. Visit Duration

00:02:53
Site Avg: 00:02:53 (0.00%)



Pageviews

350,988
% of Total: 100.00% (350,988)



Unique Visitors

53,884
% of Total: 100.00% (53,884)



Avg. Pages / Visit

3.67
Site Avg: 3.67 (0.00%)



Avg. Time on Page

00:01:05
Site Avg: 00:01:05 (0.00%)



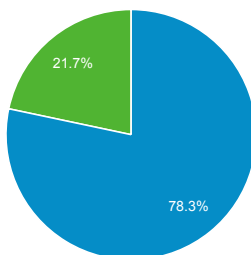
Bounce Rate

57.86%
Site Avg: 57.86% (0.00%)



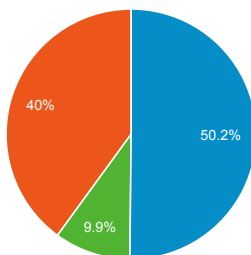
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	80,564	16.26%
Welcome to FLETC FLETC	75,780	64.78%
Locations FLETC	7,878	38.97%
Training Calendar FLETC	7,673	51.28%
Glynco, Georgia FLETC	7,413	39.08%

Visits by Social Network

Social Network	Sessions
Facebook	163
Twitter	60
LinkedIn	41
Blogger	18
Wikia	18
reddit	15
Google+	7
Yahoo! Answers	5
Before It's News	1
Facebook Apps	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	39,974	74.94%
google / organic	35,416	47.75%
dhs.gov / referral	4,561	40.32%
bing / organic	4,130	33.70%
yahoo / organic	2,493	42.08%
usajobs.gov / referral	1,297	70.62%
ice.gov / referral	478	33.89%
bop.gov / referral	392	24.49%
uscapitolpolice.gov / referral	354	48.59%
usmarshals.gov / referral	258	21.71%

