

Oct 1, 2014 - Oct 31, 2014

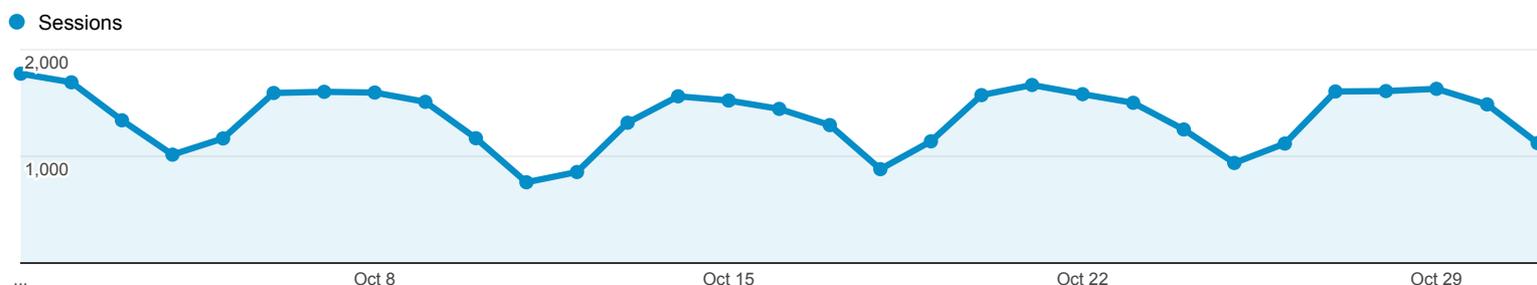
Organic Search Traffic

All Sessions
44.14%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	42,248 % of Total: 44.14% (95,719)	51.81% Site Avg: 50.10% (3.42%)	21,889 % of Total: 45.65% (47,953)	45.97% Site Avg: 57.86% (-20.54%)	4.73 Site Avg: 3.67 (28.87%)	00:03:35 Site Avg: 00:02:53 (24.44%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	34,724 (82.19%)	51.26%	17,798 (81.31%)	46.68%	4.64	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	1,478 (3.50%)	50.27%	743 (3.39%)	27.81%	7.24	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal law enforcement training center	308 (0.73%)	63.31%	195 (0.89%)	21.10%	7.18	00:05:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. glynco ga	164 (0.39%)	25.61%	42 (0.19%)	65.24%	3.27	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. endeka wireless	136 (0.32%)	8.82%	12 (0.05%)	69.85%	1.68	00:03:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. fletc training	108 (0.26%)	47.22%	51 (0.23%)	21.30%	7.21	00:04:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. can you bring guns to fletc	77 (0.18%)	0.00%	0 (0.00%)	97.40%	1.03	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. law enforcement training	63 (0.15%)	90.48%	57 (0.26%)	31.75%	6.06	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. fletc glynco ga	62 (0.15%)	66.13%	41 (0.19%)	24.19%	5.90	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. fletc artesia	57 (0.13%)	43.86%	25 (0.11%)	28.07%	8.11	00:05:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. fletc legal	53 (0.13%)	3.77%	2 (0.01%)	71.70%	1.66	00:03:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. fletc.gov	47 (0.11%)	53.19%	25 (0.11%)	14.89%	8.17	00:05:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. how to prepare for fletc glynco	46 (0.11%)	0.00%	0 (0.00%)	82.61%	1.26	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. endeka wireless fletc	41 (0.10%)	0.00%	0 (0.00%)	97.56%	1.02	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. jeh johnson in fletc glynco	40 (0.09%)	0.00%	0 (0.00%)	90.00%	1.10	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. peb scores	40 (0.09%)	2.50%	1 (0.00%)	87.50%	1.65	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. www.fletc.gov	40 (0.09%)	60.00%	24 (0.11%)	7.50%	11.00	00:07:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

18.	fletc brunswick ga	39 (0.09%)	58.97%	23 (0.11%)	125.64%	3.54	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	flect pushup requirements	36 (0.09%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	flect charleston	36 (0.09%)	63.89%	23 (0.11%)	13.89%	6.58	00:03:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	flectc peb	36 (0.09%)	47.22%	17 (0.08%)	44.44%	4.31	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	how long is flect training	36 (0.09%)	0.00%	0 (0.00%)	83.33%	1.53	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	endeka.wireless	29 (0.07%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	flectc practice exam	28 (0.07%)	3.57%	1 (0.00%)	89.29%	1.29	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	flectc training schedule	28 (0.07%)	17.86%	5 (0.02%)	25.00%	6.50	00:04:46	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2967