

# FLETC.GOV Web Performance Metrics

Sep 1, 2014 - Sep 30, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**107,720**

% of Total: 100.00% (107,720)



## Avg. Visit Duration

**00:02:16**

Site Avg: 00:02:16 (0.00%)



## Pageviews

**385,647**

% of Total: 100.00% (385,647)



## Unique Visitors

**68,187**

% of Total: 100.00% (68,187)



## Avg. Pages / Visit

**3.58**

Site Avg: 3.58 (0.00%)



## Avg. Time on Page

**00:00:53**

Site Avg: 00:00:53 (0.00%)



## Bounce Rate

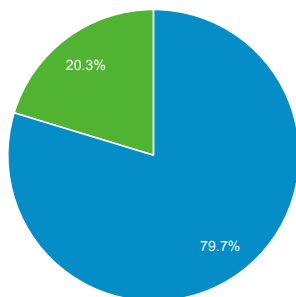
**63.05%**

Site Avg: 63.05% (0.00%)



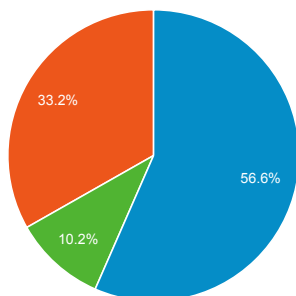
## New vs. Returned Visitors

New Visitor Returning Visitor



## Avg. Visits per Visitor

1 2 Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	50,165	70.45%
Training — Federal Law Enforcement Training Center	23,664	14.98%
Search the Training Catalog   FLETC	21,248	22.38%
Welcome to FLETC   FLETC	17,019	62.64%
Programs — Federal Law Enforcement Training Center	15,885	32.35%

## Visits by Social Network

Social Network	Sessions
reddit	266
Facebook	253
LinkedIn	132
Twitter	94
Blogger	12
Wikia	8
Google+	7
Yahoo! Answers	6
Pinterest	2
Answerbag	1

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	48,567	57.29%
(direct) / (none)	37,923	77.32%
bing / organic	5,306	44.04%
dhs.gov / referral	4,430	52.46%
yahoo / organic	3,349	55.42%
ice.gov / referral	513	47.76%
bop.gov / referral	396	34.85%
golawenforcement.com / referral	279	86.38%
m.ice.gov / referral	266	57.89%
reddit.com / referral	263	80.61%

