

Sep 1, 2014 - Sep 30, 2014

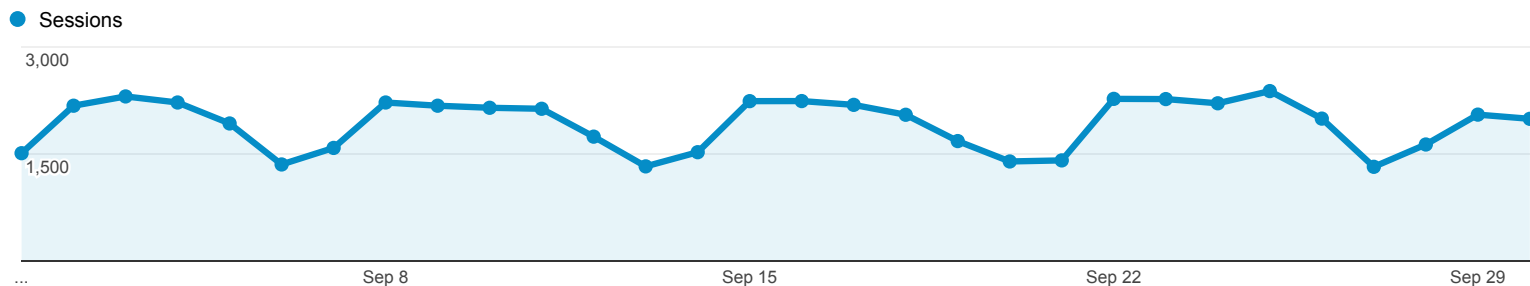
Organic Search Traffic

All Sessions
53.45%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	57,576 % of Total: 53.45% (107,720)	61.29% Site Avg: 56.50% (8.49%)	35,289 % of Total: 57.99% (60,858)	55.92% Site Avg: 63.05% (-11.31%)	4.29 Site Avg: 3.58 (19.76%)	00:02:45 Site Avg: 00:02:16 (20.54%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	46,498 (80.76%)	61.71%	28,693 (81.31%)	56.51%	4.21	00:02:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	1,652 (2.87%)	50.61%	836 (2.37%)	29.78%	8.49	00:04:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal law enforcement training center	388 (0.67%)	61.60%	239 (0.68%)	27.84%	8.11	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. glynco ga	138 (0.24%)	42.03%	58 (0.16%)	64.49%	2.62	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fletc training	131 (0.23%)	40.46%	53 (0.15%)	19.08%	9.78	00:07:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. fletc glynco ga	97 (0.17%)	48.45%	47 (0.13%)	38.14%	4.90	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. can you bring guns to fletc	74 (0.13%)	0.00%	0 (0.00%)	98.65%	1.03	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. fletc.gov	68 (0.12%)	39.71%	27 (0.08%)	16.18%	9.91	00:05:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. endeka wireless	59 (0.10%)	8.47%	5 (0.01%)	76.27%	1.71	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. fletc artesia	53 (0.09%)	69.81%	37 (0.10%)	20.75%	10.68	00:07:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. law enforcement training	53 (0.09%)	88.68%	47 (0.13%)	35.85%	4.00	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. fletc glynco	51 (0.09%)	33.33%	17 (0.05%)	45.10%	5.00	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. fletc brunswick ga	48 (0.08%)	52.08%	25 (0.07%)	41.67%	4.29	00:03:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. fletc glynco address	46 (0.08%)	10.87%	5 (0.01%)	73.91%	1.54	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. fletc training schedule	40 (0.07%)	57.50%	23 (0.07%)	7.50%	12.78	00:07:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. glynco georgia	38 (0.07%)	63.16%	24 (0.07%)	50.00%	4.05	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. fletc podcast	37 (0.06%)	0.00%	0 (0.00%)	97.30%	1.16	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. endeka wireless fletc	36 (0.06%)	2.78%	1 (0.00%)	91.67%	1.17	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

19.	endeka.wireless	35 (0.06%)	0.00%	0 (0.00%)	94.29%	1.06	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	flect pushup requirements	35 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	fletc jobs	35 (0.06%)	48.57%	17 (0.05%)	37.14%	3.29	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	fletc peb	35 (0.06%)	45.71%	16 (0.05%)	14.29%	6.06	00:04:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	http://www.fletc.gov/	34 (0.06%)	67.65%	23 (0.07%)	41.18%	4.21	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	fletc mailing address	32 (0.06%)	3.12%	1 (0.00%)	93.75%	1.16	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	how to fly to brunswick	32 (0.06%)	0.00%	0 (0.00%)	87.50%	1.78	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 5277