

FLETC.GOV Web Performance Metrics

Aug 1, 2014 - Aug 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

108,402

% of Total: 100.00% (108,402)



Avg. Visit Duration

00:02:04

Site Avg: 00:02:04 (0.00%)



Pageviews

372,123

% of Total: 100.00% (372,123)



Unique Visitors

67,593

% of Total: 100.00% (67,593)



Avg. Pages / Visit

3.43

Site Avg: 3.43 (0.00%)



Avg. Time on Page

00:00:51

Site Avg: 00:00:51 (0.00%)



Bounce Rate

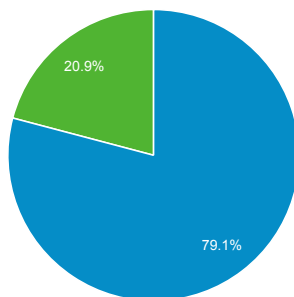
64.68%

Site Avg: 64.68% (0.00%)



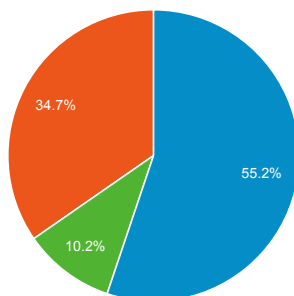
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	64,063	70.83%
Training — Federal Law Enforcement Training Center	28,399	15.39%
Programs — Federal Law Enforcement Training Center	18,243	28.12%
State and Local Training — Federal Law Enforcement Training Center	13,951	32.70%
Advanced Programs — Federal Law Enforcement Training Center	11,720	25.16%

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	49,362	58.73%
(direct) / (none)	38,425	79.04%
bing / organic	5,425	45.66%
dhs.gov / referral	4,495	56.75%
yahoo / organic	3,326	53.40%
ice.gov / referral	503	52.68%
bop.gov / referral	389	39.07%
m.ice.gov / referral	309	54.37%
usmarshals.gov / referral	293	48.12%
fema.gov / referral	233	46.35%

Visits by Social Network

Social Network	Sessions
Facebook	309
Twitter	213
Wikia	24
Yuku	20
Google+	14
reddit	10
Blogger	7
LinkedIn	7
Yahoo! Answers	7
Disqus	2

