

FLETC.GOV Web Performance Metrics

Jul 1, 2014 - Jul 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

111,839

% of Total: 100.00% (111,839)



Avg. Visit Duration

00:02:11

Site Avg: 00:02:11 (0.00%)



Pageviews

392,665

% of Total: 100.00% (392,665)



Unique Visitors

72,136

% of Total: 100.00% (72,136)



Avg. Pages / Visit

3.51

Site Avg: 3.51 (0.00%)



Avg. Time on Page

00:00:52

Site Avg: 00:00:52 (0.00%)



Bounce Rate

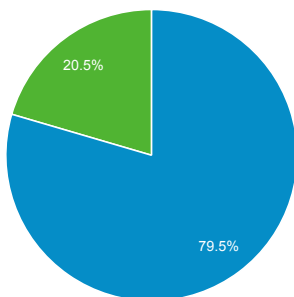
62.37%

Site Avg: 62.37% (0.00%)



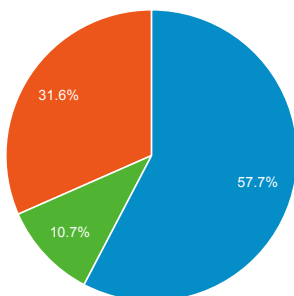
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	64,532	67.78%
Training — Federal Law Enforcement Training Center	28,916	14.25%
Programs — Federal Law Enforcement Training Center	18,975	26.31%
State and Local Training — Federal Law Enforcement Training Center	14,494	33.31%
Advanced Programs — Federal Law Enforcement Training Center	11,660	30.00%

Visits by Social Network

Social Network	Sessions
Facebook	206
Wikia	26
Twitter	21
LinkedIn	15
Blogger	11
reddit	9
Disqus	4
Google+	4
Pinterest	3
Yelp	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	54,539	57.73%
(direct) / (none)	36,191	76.36%
bing / organic	5,739	43.91%
dhs.gov / referral	4,532	56.71%
yahoo / organic	3,480	52.44%
ice.gov / referral	595	55.46%
bop.gov / referral	358	40.22%
m.ice.gov / referral	341	56.01%
uscapitolpolice.gov / referral	289	43.60%
usmarshals.gov / referral	260	44.62%

