

FLETC.GOV Web Performance Metrics

Jun 1, 2014 - Jun 30, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

102,682

% of Total: 100.00% (102,682)



Avg. Visit Duration

00:02:10

Site Avg: 00:02:10 (0.00%)



Pageviews

362,197

% of Total: 100.00% (362,197)



Unique Visitors

66,623

% of Total: 100.00% (66,623)



Avg. Pages / Visit

3.53

Site Avg: 3.53 (0.00%)



Avg. Time on Page

00:00:51

Site Avg: 00:00:51 (0.00%)



Bounce Rate

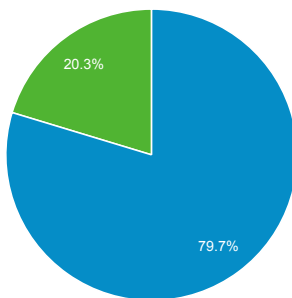
62.81%

Site Avg: 62.81% (0.00%)



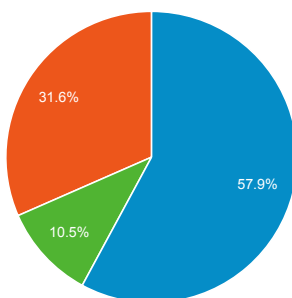
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	59,316	67.62%
Training — Federal Law Enforcement Training Center	27,449	15.02%
Programs — Federal Law Enforcement Training Center	17,933	28.90%
State and Local Training — Federal Law Enforcement Training Center	13,302	34.32%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	10,863	37.22%

Visits by Social Network

Social Network	Sessions
Facebook	419
Twitter	168
reddit	15
Blogger	13
Wikia	10
GovLoop	4
Google+	2
LinkedIn	2
Yahoo! Answers	2
YouTube	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	48,810	58.79%
(direct) / (none)	32,752	76.32%
bing / organic	5,417	45.91%
dhs.gov / referral	4,790	57.39%
yahoo / organic	3,169	50.08%
ice.gov / referral	606	49.67%
bop.gov / referral	417	39.09%
m.ice.gov / referral	375	55.20%
uscapitolpolice.gov / referral	286	47.55%
usmarshals.gov / referral	267	40.82%

