

FLETC.GOV Web Performance Metrics

May 1, 2014 - May 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

101,600

% of Total: 100.00% (101,600)



Avg. Visit Duration

00:02:16

Site Avg: 00:02:16 (0.00%)



Pageviews

358,932

% of Total: 100.00% (358,932)



Unique Visitors

67,904

% of Total: 100.00% (67,904)



Avg. Pages / Visit

3.53

Site Avg: 3.53 (0.00%)



Avg. Time on Page

00:00:54

Site Avg: 00:00:54 (0.00%)



Bounce Rate

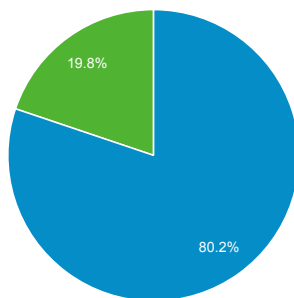
62.90%

Site Avg: 62.90% (0.00%)



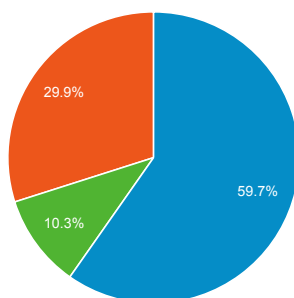
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FL ETC — Federal Law Enforcement Training Center	57,947	67.15%
Training — Federal Law Enforcement Training Center	27,182	14.10%
Programs — Federal Law Enforcement Training Center	17,104	25.61%
State and Local Training — Federal Law Enforcement Training Center	14,010	32.91%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	11,887	37.83%

Visits by Social Network

Social Network	Sessions
Facebook	337
Disqus	137
Twitter	123
Blogger	21
LinkedIn	10
Wikia	9
reddit	8
WordPress	4
Yahoo! Answers	4
GovLoop	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	47,036	60.28%
(direct) / (none)	33,861	73.64%
bing / organic	5,364	45.82%
dhs.gov / referral	4,169	53.83%
yahoo / organic	3,077	54.21%
ice.gov / referral	648	58.33%
bop.gov / referral	400	43.75%
m.ice.gov / referral	365	53.97%
uscapitolpolice.gov / referral	321	41.43%
usmarshals.gov / referral	267	41.95%

