


# FLETC.GOV Web Performance Metrics

Apr 1, 2014 - Apr 30, 2014

 All Sessions  
100.00%


## Total Visits

**103,648**  
% of Total: 100.00% (103,648)



## Avg. Visit Duration

**00:02:14**  
Site Avg: 00:02:14 (0.00%)



## Pageviews

**379,469**  
% of Total: 100.00% (379,469)



## Unique Visitors

**70,385**  
% of Total: 100.00% (70,385)




## Avg. Pages / Visit

**3.66**  
Site Avg: 3.66 (0.00%)




## Avg. Time on Page

**00:00:50**  
Site Avg: 00:00:50 (0.00%)



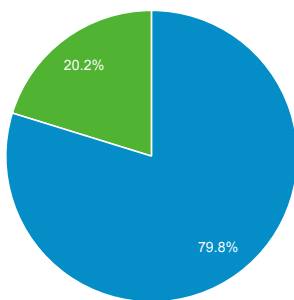
## Bounce Rate

**62.32%**  
Site Avg: 62.32% (0.00%)



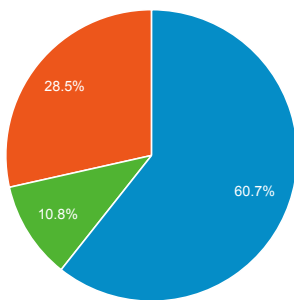
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	58,090	66.42%
Training — Federal Law Enforcement Training Center	29,808	13.12%
Programs — Federal Law Enforcement Training Center	19,308	27.47%
State and Local Training — Federal Law Enforcement Training Center	15,247	38.73%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	12,524	37.11%

## Visits by Social Network

Social Network	Sessions
Facebook	253
Twitter	146
Blogger	34
Wikia	12
reddit	10
WordPress	5
LinkedIn	3
LiveJournal	3
GovLoop	2
Experience Project	1

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	48,572	59.13%
(direct) / (none)	33,558	74.67%
bing / organic	5,964	45.99%
dhs.gov / referral	4,034	51.34%
yahoo / organic	2,905	49.16%
ice.gov / referral	666	56.16%
bop.gov / referral	419	43.68%
m.ice.gov / referral	372	60.75%
golawenforcement.com / referral	339	83.19%
uscapitolpolice.gov / referral	319	45.77%

