





Total Visits

**107,421**

% of Total: 100.00% (107,421)



Avg. Visit Duration

**00:02:18**

Site Avg: 00:02:18 (0.00%)



Pageviews

**401,175**

% of Total: 100.00% (401,175)



Unique Visitors

**70,223**

% of Total: 100.00% (70,223)



Avg. Pages / Visit

**3.73**

Site Avg: 3.73 (0.00%)



Avg. Time on Page

**00:00:51**

Site Avg: 00:00:51 (0.00%)



Bounce Rate

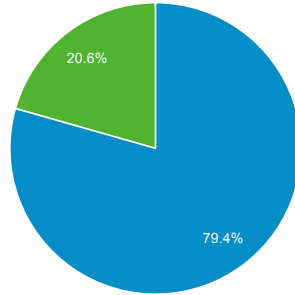
**61.75%**

Site Avg: 61.75% (0.00%)



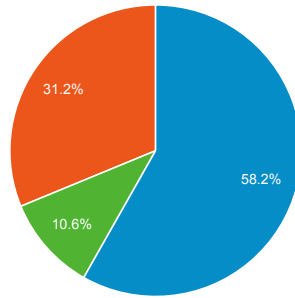
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title Pageviews Bounce Rate

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	63,935	66.66%
Training — Federal Law Enforcement Training Center	32,546	13.61%
Programs — Federal Law Enforcement Training Center	19,961	27.54%
State and Local Training — Federal Law Enforcement Training Center	16,824	35.88%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	14,095	36.14%

Visits by Social Network

Social Network Visits

Social Network	Visits
Facebook	194
Twitter	84
Blogger	35
Yahoo! Answers	16
reddit	12
Wikia	7
LinkedIn	4
GovLoop	3
ActiveRain	1
Google+	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	47,705	56.89%
(direct) / (none)	37,384	75.11%
bing / organic	6,643	45.85%
dhs.gov / referral	4,131	52.67%
yahoo / organic	1,698	54.12%
r.search.yahoo.com / referral	1,328	40.74%
ice.gov / referral	641	54.91%
bop.gov / referral	430	41.40%
golawenforcement.com / referral	394	82.99%
m.ice.gov / referral	380	57.89%