

# FLETC.GOV Web Performance Metrics

Feb 1, 2014 - Feb 28, 2014

All Visits  
100.00%

## Total Visits

**103,167**

% of Total: 100.00% (103,167)



## Avg. Visit Duration

**00:02:19**

Site Avg: 00:02:19 (0.00%)



## Pageviews

**390,714**

% of Total: 100.00% (390,714)



## Unique Visitors

**68,151**

% of Total: 100.00% (68,151)



## Avg. Pages / Visit

**3.79**

Site Avg: 3.79 (0.00%)



## Avg. Time on Page

**00:00:50**

Site Avg: 00:00:50 (0.00%)



## Bounce Rate

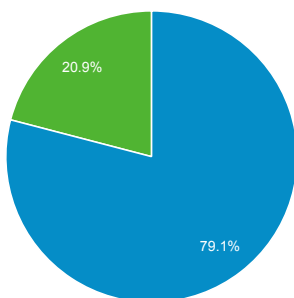
**61.78%**

Site Avg: 61.78% (0.00%)



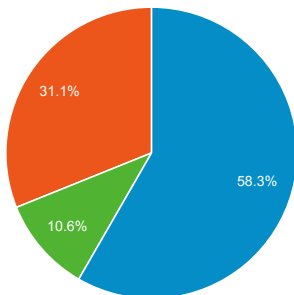
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FL ETC — Federal Law Enforcement Training Center	60,120	67.29%
Training — Federal Law Enforcement Training Center	30,574	16.20%
Programs — Federal Law Enforcement Training Center	19,610	32.45%
State and Local Training — Federal Law Enforcement Training Center	18,118	26.79%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	15,794	36.67%

## Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	43,463	56.69%
(direct) / (none)	38,436	73.74%
bing / organic	5,996	43.88%
dhs.gov / referral	4,180	55.45%
yahoo / organic	1,534	54.69%
r.search.yahoo.com / referral	1,120	40.45%
ice.gov / referral	589	49.24%
golawenforcement.com / referral	453	84.11%
m.ice.gov / referral	342	65.79%
bop.gov / referral	286	41.96%

## Visits by Social Network

Social Network	Visits
Facebook	368
Twitter	63
Yahoo! Answers	24
Wikia	19
Blogger	9
reddit	7
Disqus	6
YouTube	3
LinkedIn	2
Quora	2

