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FLETC.GOV Web Performance Metrics

Dec 1, 2013 - Dec 31, 2013



All Visits
100.00%

Total Visits

82,413

% of Total: 100.00% (82,413)



Avg. Visit Duration

00:02:15

Site Avg: 00:02:15 (0.00%)



Pageviews

302,515

% of Total: 100.00% (302,515)



Unique Visitors

53,092

% of Total: 100.00% (53,092)



Avg. Pages / Visit

3.67

Site Avg: 3.67 (0.00%)



Avg. Time on Page

00:00:51

Site Avg: 00:00:51 (0.00%)



Bounce Rate

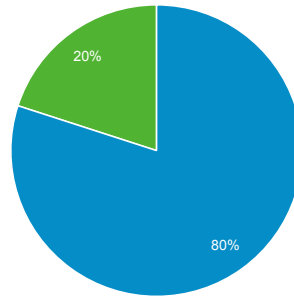
63.82%

Site Avg: 63.82% (0.00%)



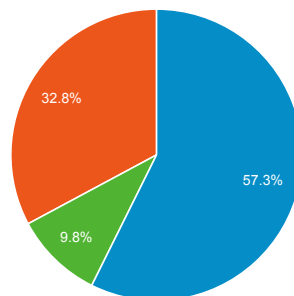
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	49,155	69.71%
Training — Federal Law Enforcement Training Center	21,959	12.53%
Programs — Federal Law Enforcement Training Center	15,552	22.31%
State and Local Training — Federal Law Enforcement Training Center	12,935	33.40%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	10,735	31.43%

Visits by Social Network

Social Network	Visits
Facebook	268
Twitter	109
Blogger	39
Yahoo! Answers	25
Wikia	21
LinkedIn	10
Google+	4
reddit	3
WordPress	3
GovLoop	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	34,024	58.46%
(direct) / (none)	29,880	78.44%
bing / organic	4,624	43.88%
dhs.gov / referral	3,655	54.56%
yahoo / organic	2,646	50.15%
uscapitolpolice.gov / referral	600	36.50%
ice.gov / referral	469	49.68%
golawenforcement.com / referral	362	71.55%
m.ice.gov / referral	280	57.14%
usmarshals.gov / referral	273	42.86%

