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FLETC.GOV Web Performance Metrics

Nov 1, 2013 - Nov 30, 2013



All Visits
100.00%

Total Visits

85,839

% of Total: 100.00% (85,839)



Avg. Visit Duration

00:02:10

Site Avg: 00:02:10 (0.00%)



Pageviews

309,631

% of Total: 100.00% (309,631)



Unique Visitors

57,110

% of Total: 100.00% (57,110)



Avg. Pages / Visit

3.61

Site Avg: 3.61 (0.00%)



Avg. Time on Page

00:00:50

Site Avg: 00:00:50 (0.00%)



Bounce Rate

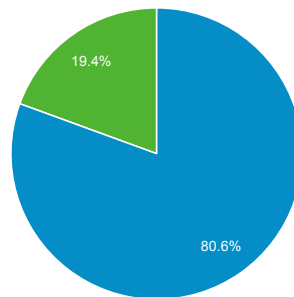
63.83%

Site Avg: 63.83% (0.00%)



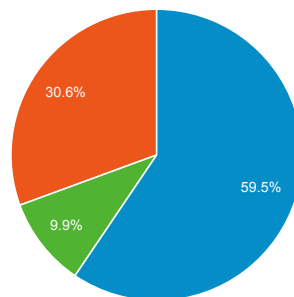
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	36,689	59.67%
(direct) / (none)	29,052	77.23%
bing / organic	4,688	46.12%
dhs.gov / referral	4,186	56.07%
yahoo / organic	2,792	51.76%
uscapitolpolice.gov / referral	978	37.22%
ice.gov / referral	550	49.09%
golawenforcement.com / referral	458	75.98%
petersons.com / referral	291	82.47%
bop.gov / referral	258	51.94%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	48,562	68.43%
Training — Federal Law Enforcement Training Center	22,762	13.53%
Programs — Federal Law Enforcement Training Center	15,575	33.33%
State and Local Training — Federal Law Enforcement Training Center	13,538	32.43%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	11,154	37.50%

Visits by Social Network

Social Network	Visits
Facebook	265
Twitter	131
Yahoo! Answers	24
Blogger	23
Wikia	15
LinkedIn	10
reddit	6
Vkontakte	3
LiveJournal	2
Google+	1

