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FLETC.GOV Web Performance Metrics

Oct 1, 2013 - Oct 31, 2013



All Visits
100.00%

Total Visits

75,547

% of Total: 100.00% (75,547)



Avg. Visit Duration

00:02:26

Site Avg: 00:02:26 (0.00%)



Pageviews

299,449

% of Total: 100.00% (299,449)



Unique Visitors

58,441

% of Total: 100.00% (58,441)



Avg. Pages / Visit

3.96

Site Avg: 3.96 (0.00%)



Avg. Time on Page

00:00:49

Site Avg: 00:00:49 (0.00%)



Bounce Rate

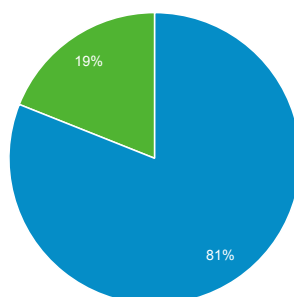
57.45%

Site Avg: 57.45% (0.00%)



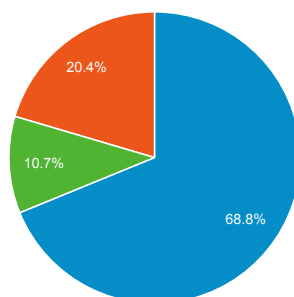
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	38,327	51.14%
Training — Federal Law Enforcement Training Center	22,706	12.59%
Programs — Federal Law Enforcement Training Center	16,062	25.76%
State and Local Training — Federal Law Enforcement Training Center	13,278	40.35%
Advanced Programs — Federal Law Enforcement Training Center	9,887	24.74%

Visits by Social Network

Social Network	Visits
Facebook	192
reddit	77
Twitter	56
Yahoo! Answers	16
Blogger	11
Wikia	8
LinkedIn	6
Vkontakte	6
YouTube	3
Google+	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	35,536	56.26%
(direct) / (none)	20,611	66.28%
bing / organic	4,786	43.73%
dhs.gov / referral	3,984	54.57%
yahoo / organic	2,816	49.86%
ice.gov / referral	585	54.36%
golawenforcement.com / referral	421	74.35%
usmarshals.gov / referral	293	42.66%
petersons.com / referral	282	80.50%
en.wikipedia.org / referral	226	33.19%

