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FLETC.GOV Web Performance Metrics

Sep 1, 2013 - Sep 30, 2013



Total Visits

108,096

% of Total: 100.00% (108,096)



Avg. Visit Duration

00:02:29

Site Avg: 00:02:29 (0.00%)



Pageviews

387,772

% of Total: 100.00% (387,772)



Unique Visitors

70,056

% of Total: 100.00% (70,056)



Avg. Pages / Visit

3.59

Site Avg: 3.59 (0.00%)



Avg. Time on Page

00:00:58

Site Avg: 00:00:58 (0.00%)



Bounce Rate

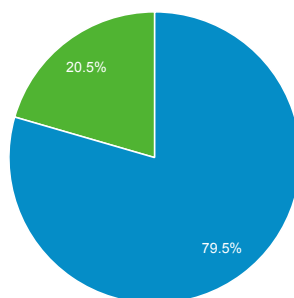
61.63%

Site Avg: 61.63% (0.00%)



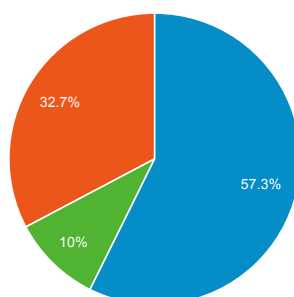
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
(direct) / (none)	44,554	71.65%
google / organic	40,194	57.39%
bing / organic	5,503	43.83%
dhs.gov / referral	4,549	55.26%
yahoo / organic	3,109	49.60%
ice.gov / referral	690	49.13%
portal.fletcnet.dhs.gov / referral	473	34.46%
google.com / referral	416	61.30%
golawenforcement.com / referral	378	78.04%
m.ice.gov / referral	334	53.59%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	69,798	65.11%
Training — Federal Law Enforcement Training Center	26,496	14.85%
Programs — Federal Law Enforcement Training Center	19,048	22.02%
State and Local Training — Federal Law Enforcement Training Center	17,287	30.27%
Tuition-Free Training Programs — Federal Law Enforcement Training Center	14,485	40.00%

Visits by Social Network

Social Network	Visits
Facebook	328
Twitter	152
Blogger	83
reddit	62
Yahoo! Answers	31
Wikia	6
LiveJournal	4
LinkedIn	2
TypePad	2
Disqus	1

