

## FLETC.GOV Web Performance Metrics

Aug 1, 2013 - Aug 31, 2013

### Total Visits

**108,199**

% of Total: 100.00% (108,199)



### Avg. Visit Duration

**00:02:28**

Site Avg: 00:02:28 (0.00%)



### Pageviews

**382,781**

% of Total: 100.00% (382,781)



### Unique Visitors

**67,635**

% of Total: 100.00% (67,635)



### Avg. Pages / Visit

**3.54**

Site Avg: 3.54 (0.00%)



### Avg. Time on Page

**00:00:58**

Site Avg: 00:00:58 (0.00%)



### Bounce Rate

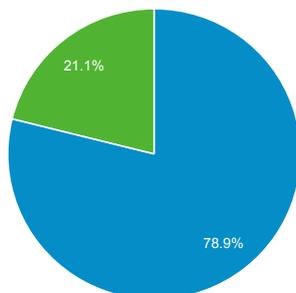
**62.09%**

Site Avg: 62.09% (0.00%)



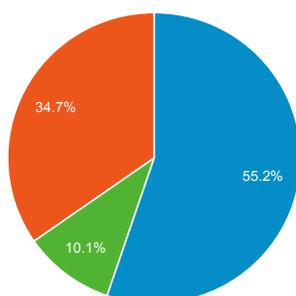
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	74,726	64.23%
Training — Federal Law Enforcement Training Center	25,179	20.54%
Programs — Federal Law Enforcement Training Center	20,093	25.91%
State and Local Training — Federal Law Enforcement Training Center	14,656	39.13%
Employment — Federal Law Enforcement Training Center	12,138	66.16%

### Visits by Social Network

Social Network	Visits
Facebook	155
Twitter	143
Yahoo! Answers	31
Wikia	14
reddit	13
Blogger	4
Yuku	4
Disqus	2
Fark	1
Google+	1

### Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
google / organic	43,015	57.71%
(direct) / (none)	42,046	73.07%
bing / organic	5,689	45.16%
dhs.gov / referral	4,596	57.09%
yahoo / organic	3,158	47.91%
ice.gov / referral	673	49.03%
portal.fletcnet.dhs.gov / referral	509	37.92%
bop.gov / referral	356	30.90%
google.com / referral	355	62.25%
usmarshals.gov / referral	312	45.83%