

http://www.fletc.gov - http://www.fletc.gov
www.fletc.gov

FLETC.GOV Web Performance Metrics

Jul 1, 2013 - Jul 31, 2013

Total Visits

106,098

% of Total: 100.00% (106,098)



Avg. Visit Duration

00:02:30

Site Avg: 00:02:30 (0.00%)



Pageviews

375,067

% of Total: 100.00% (375,067)



Unique Visitors

66,303

% of Total: 100.00% (66,303)



Avg. Pages / Visit

3.54

Site Avg: 3.54 (0.00%)



Avg. Time on Page

00:00:59

Site Avg: 00:00:59 (0.00%)



Bounce Rate

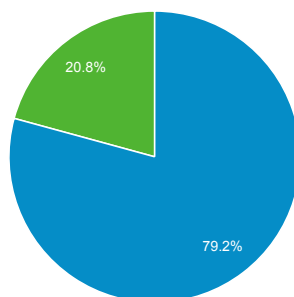
62.03%

Site Avg: 62.03% (0.00%)



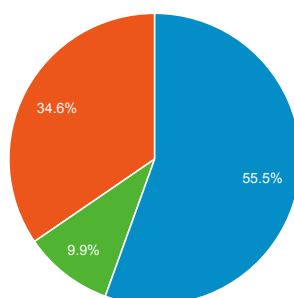
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
(direct) / (none)	45,123	73.11%
google / organic	37,992	56.82%
bing / organic	5,490	41.15%
dhs.gov / referral	4,399	54.56%
yahoo / organic	3,268	47.71%
ice.gov / referral	680	48.82%
portal.fletcnet.dhs.gov / referral	669	48.58%
m.ice.gov / referral	412	56.80%
usmarshals.gov / referral	388	45.36%
google.com / referral	349	63.32%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	74,250	64.66%
Training — Federal Law Enforcement Training Center	24,710	15.34%
Programs — Federal Law Enforcement Training Center	19,439	22.68%
State and Local Training — Federal Law Enforcement Training Center	13,595	36.58%
Employment — Federal Law Enforcement Training Center	11,470	62.65%

Visits by Social Network

Social Network	Visits
Facebook	224
Twitter	181
reddit	40
Yahoo! Answers	31
Yuku	7
Wikia	6
Tumblr	5
LinkedIn	4
Blogger	3
Google+	3