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FLETC.GOV Web Performance Metrics

May 1, 2013 - May 31, 2013

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Total Visits

107,634

% of Total: 100.00% (107,634)



Avg. Visit Duration

00:02:30

Site Avg: 00:02:30 (0.00%)



Pageviews

355,261

% of Total: 100.00% (355,261)



Unique Visitors

65,509

% of Total: 100.00% (65,509)



Avg. Pages / Visit

3.30

Site Avg: 3.30 (0.00%)



Avg. Time on Page

00:01:05

Site Avg: 00:01:05 (0.00%)



Bounce Rate

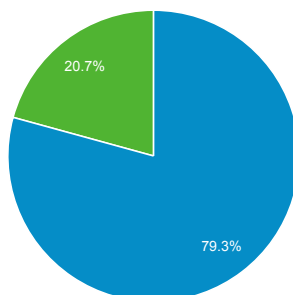
65.06%

Site Avg: 65.06% (0.00%)



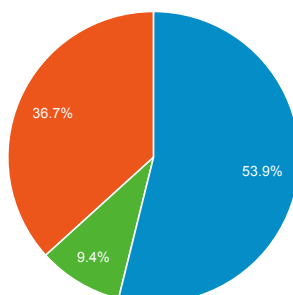
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	76,257	68.73%
Training — Federal Law Enforcement Training Center	22,849	16.24%
Programs — Federal Law Enforcement Training Center	17,155	21.46%
State and Local Training — Federal Law Enforcement Training Center	13,437	40.60%
Employment — Federal Law Enforcement Training Center	10,567	63.09%

Visits by Social Network

Social Network	Visits
Facebook	254
Twitter	69
Yahoo! Answers	36
Wikia	19
Blogger	16
LinkedIn	8
reddit	4
Yelp	2
Disqus	1
GovLoop	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
(direct) / (none)	47,404	76.25%
google / organic	38,125	59.61%
bing / organic	5,597	45.38%
dhs.gov / referral	3,572	55.04%
yahoo / organic	3,281	54.19%
ice.gov / referral	727	46.08%
portal.fletcnet.dhs.gov / referral	655	43.21%
m.ice.gov / referral	347	50.43%
fema.gov / referral	336	44.64%
google.com / referral	330	67.58%