

FLETC.GOV Web Performance Metrics

May 1, 2016 - May 31, 2016

All Users
100.00% Sessions

Total Visits

86,330
% of Total: 100.00% (86,330)



Avg. Visit Duration

00:03:22
Avg for View: 00:03:22 (0.00%)



Pageviews

362,275
% of Total: 100.00% (362,275)



Unique Visitors

62,935
% of Total: 100.00% (62,935)



Avg. Pages / Visit

4.20
Avg for View: 4.20 (0.00%)



Avg. Time on Page

00:01:03
Avg for View: 00:01:03 (0.00%)



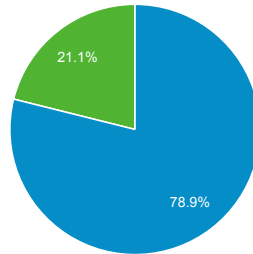
Bounce Rate

43.23%
Avg for View: 43.23% (0.00%)



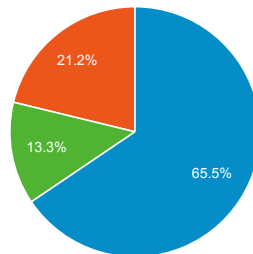
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	74,412	27.36%
Welcome to FLETC FLETC	41,973	34.45%
Glynco, Georgia FLETC	13,907	30.89%
Locations FLETC	8,970	36.75%
Training Calendar FLETC	8,230	45.45%

Visits by Social Network

Social Network	Sessions
Facebook	258
Twitter	45
Wikia	22
LinkedIn	12
Blogger	6
reddit	5
Google Groups	3
Hacker News	3
LiveJournal	2
Netvibes	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	43,776	41.90%
(direct) / (none)	22,017	51.04%
bing / organic	5,552	35.66%
yahoo / organic	2,392	36.25%
search.usa.gov / referral	2,110	32.89%
tsajobs.tsa.dhs.gov / referral	1,878	27.00%
dhs.gov / referral	1,306	36.45%
usajobs.gov / referral	978	44.07%
uscapitolpolice.gov / referral	547	50.64%
usmarshals.gov / referral	241	24.90%

