

FLETC.GOV Web Performance Metrics

Mar 1, 2016 - Mar 31, 2016

All Users
100.00% Sessions

Total Visits

95,981
% of Total: 100.00% (95,981)



Avg. Visit Duration

00:03:30
Avg for View: 00:03:30 (0.00%)



Pageviews

412,547
% of Total: 100.00% (412,547)



Unique Visitors

70,524
% of Total: 100.00% (70,524)



Avg. Pages / Visit

4.30
Avg for View: 4.30 (0.00%)



Avg. Time on Page

00:01:04
Avg for View: 00:01:04 (0.00%)



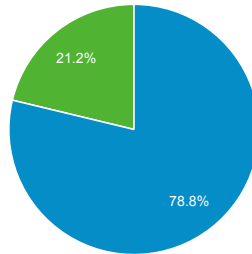
Bounce Rate

43.13%
Avg for View: 43.13% (0.00%)



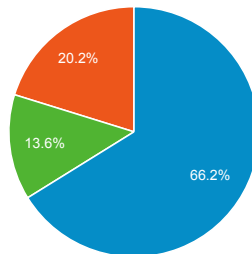
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|-------------------------------------|-----------|-------------|
| Search the Training Catalog FLETC | 88,634 | 24.42% |
| Welcome to FLETC FLETC | 49,092 | 34.97% |
| Glynco, Georgia FLETC | 14,470 | 30.99% |
| Locations FLETC | 10,080 | 37.86% |
| Training Calendar FLETC | 9,865 | 44.31% |

Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 487 |
| Twitter | 198 |
| Wikia | 18 |
| LinkedIn | 14 |
| Blogger | 13 |
| YouTube | 8 |
| reddit | 6 |
| Yelp | 3 |
| Diigo | 2 |
| Hacker News | 2 |

Visits and Bounce Rate by Source / Medium

| Source / Medium | Sessions | Bounce Rate |
|--------------------------------|----------|-------------|
| google / organic | 46,034 | 41.84% |
| (direct) / (none) | 25,616 | 50.46% |
| bing / organic | 5,872 | 33.63% |
| yahoo / organic | 2,871 | 35.42% |
| search.usa.gov / referral | 2,630 | 36.20% |
| tsajobs.tsa.dhs.gov / referral | 2,119 | 25.67% |
| dhs.gov / referral | 1,694 | 34.65% |
| usajobs.gov / referral | 1,305 | 52.03% |
| uscapitolpolice.gov / referral | 547 | 42.05% |
| usmarshals.gov / referral | 301 | 24.58% |

