

FLETC.GOV Web Performance Metrics

Jun 1, 2016 - Jun 30, 2016

All Users
100.00% Sessions

Total Visits

86,262
% of Total: 100.00% (86,262)



Avg. Visit Duration

00:03:12
Avg for View: 00:03:12 (0.00%)



Pageviews

350,997
% of Total: 100.00% (350,997)



Unique Visitors

63,539
% of Total: 100.00% (63,539)



Avg. Pages / Visit

4.07
Avg for View: 4.07 (0.00%)



Avg. Time on Page

00:01:03
Avg for View: 00:01:03 (0.00%)



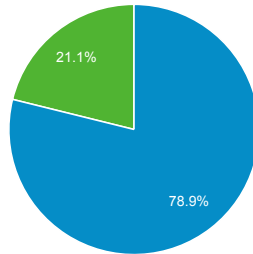
Bounce Rate

44.18%
Avg for View: 44.18% (0.00%)



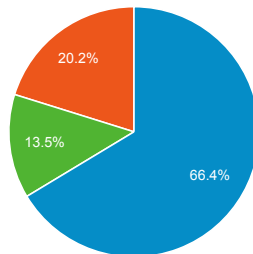
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|--------------------------------------|-----------|-------------|
| Search the Training Catalog FL ETC | 73,456 | 25.72% |
| Welcome to FLETC FLETC | 39,807 | 36.44% |
| Glynco, Georgia FLETC | 13,376 | 31.21% |
| Locations FLETC | 9,287 | 34.73% |
| Training Calendar FLETC | 9,107 | 45.67% |

Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 379 |
| Twitter | 166 |
| YouTube | 105 |
| Disqus | 20 |
| Wikia | 19 |
| LinkedIn | 16 |
| Blogger | 9 |
| reddit | 6 |
| WordPress | 5 |
| Quora | 2 |

Visits and Bounce Rate by Source / Medium

| Source / Medium | Sessions | Bounce Rate |
|--------------------------------|----------|-------------|
| google / organic | 43,292 | 42.16% |
| (direct) / (none) | 22,395 | 53.12% |
| bing / organic | 5,357 | 36.98% |
| yahoo / organic | 2,399 | 36.97% |
| tsajobs.tsa.dhs.gov / referral | 2,122 | 28.09% |
| search.usa.gov / referral | 2,099 | 35.35% |
| dhs.gov / referral | 1,143 | 34.47% |
| usajobs.gov / referral | 1,129 | 41.10% |
| uscapitolpolice.gov / referral | 453 | 38.41% |
| m.facebook.com / referral | 243 | 55.56% |

