

# FLETC.GOV Web Performance Metrics

Jul 1, 2016 - Jul 31, 2016

**All Users**  
100.00% Sessions

## Total Visits

**86,303**  
% of Total: 100.00% (86,303)



## Avg. Visit Duration

**00:03:06**  
Avg for View: 00:03:06 (0.00%)



## Pageviews

**348,423**  
% of Total: 100.00% (348,423)



## Unique Visitors

**63,779**  
% of Total: 100.00% (63,779)



## Avg. Pages / Visit

**4.04**  
Avg for View: 4.04 (0.00%)



## Avg. Time on Page

**00:01:01**  
Avg for View: 00:01:01 (0.00%)



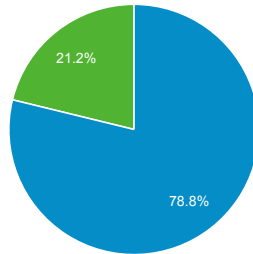
## Bounce Rate

**44.44%**  
Avg for View: 44.44% (0.00%)



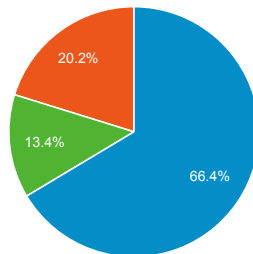
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog   FL ETC	74,092	28.37%
Welcome to FLETC   FLETC	36,972	35.35%
Glynco, Georgia   FLETC	12,544	30.04%
Locations   FLETC	8,953	38.81%
Training Calendar   FLETC	8,669	42.09%

## Visits by Social Network

Social Network	Sessions
Facebook	418
Blogger	36
Twitter	25
LinkedIn	12
Wikia	10
YouTube	9
Disqus	5
reddit	5
WordPress	4
Pinterest	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	42,776	42.77%
(direct) / (none)	24,277	51.94%
bing / organic	5,281	35.64%
yahoo / organic	2,407	39.84%
search.usa.gov / referral	2,133	36.99%
tsajobs.tsa.dhs.gov / referral	1,718	25.96%
usajobs.gov / referral	1,128	46.45%
dhs.gov / referral	1,035	32.46%
m.facebook.com / referral	282	64.89%
uscapitolpolice.gov / referral	244	40.57%

