

FLETC.GOV Web Performance Metrics

Feb 1, 2016 - Feb 29, 2016

All Users
100.00% Sessions

Total Visits

89,639
% of Total: 100.00% (89,639)



Avg. Visit Duration

00:03:18
Avg for View: 00:03:18 (0.00%)



Pageviews

384,545
% of Total: 100.00% (384,545)



Unique Visitors

66,160
% of Total: 100.00% (66,160)



Avg. Pages / Visit

4.29
Avg for View: 4.29 (0.00%)



Avg. Time on Page

00:01:00
Avg for View: 00:01:00 (0.00%)



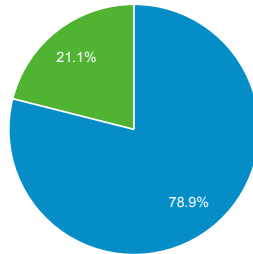
Bounce Rate

43.26%
Avg for View: 43.26% (0.00%)



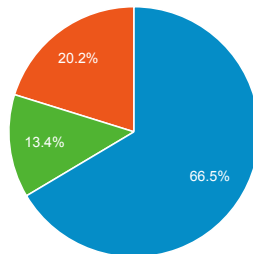
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	86,062	24.40%
Welcome to FLETC FLETC	42,739	34.56%
Glynco, Georgia FLETC	13,825	31.73%
Training Calendar FLETC	10,087	41.74%
Locations FLETC	9,775	33.14%

Visits by Social Network

Social Network	Sessions
Facebook	296
LinkedIn	32
Wikia	19
Twitter	18
Blogger	16
reddit	7
LiveJournal	3
WordPress	3
Yahoo! Answers	3
Yelp	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	42,483	41.63%
(direct) / (none)	21,725	50.85%
bing / organic	5,703	35.46%
dhs.gov / referral	4,165	43.05%
yahoo / organic	2,733	38.09%
search.usa.gov / referral	2,694	39.05%
tsajobs.tsa.dhs.gov / referral	1,921	22.64%
usajobs.gov / referral	1,079	47.17%
uscapitolpolice.gov / referral	522	48.47%
usmarshals.gov / referral	513	28.65%

