

FLETC.GOV Web Performance Metrics

Apr 1, 2016 - Apr 30, 2016

All Users
100.00% Sessions

Total Visits

90,131
% of Total: 100.00% (90,131)



Avg. Visit Duration

00:03:30
Avg for View: 00:03:30 (0.00%)



Pageviews

381,892
% of Total: 100.00% (381,892)



Unique Visitors

66,267
% of Total: 100.00% (66,267)



Avg. Pages / Visit

4.24
Avg for View: 4.24 (0.00%)



Avg. Time on Page

00:01:05
Avg for View: 00:01:05 (0.00%)



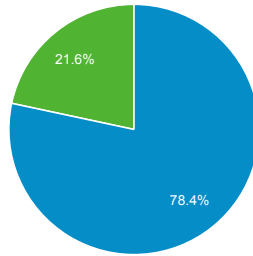
Bounce Rate

43.74%
Avg for View: 43.74% (0.00%)



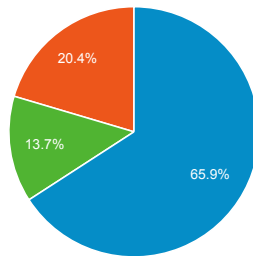
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	78,063	24.83%
Welcome to FLETC FLETC	45,882	34.72%
Glynco, Georgia FLETC	13,929	29.81%
Locations FLETC	9,226	35.88%
Training Calendar FLETC	8,583	44.35%

Visits by Social Network

Social Network	Sessions
Facebook	424
Twitter	74
LinkedIn	41
Wikia	24
Blogger	7
reddit	6
Weebly	4
WordPress	2
YouTube	2
Glassdoor	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	44,072	42.20%
(direct) / (none)	24,505	52.41%
bing / organic	5,446	34.26%
yahoo / organic	2,592	34.92%
search.usa.gov / referral	2,161	34.24%
tsajobs.tsa.dhs.gov / referral	1,902	25.87%
dhs.gov / referral	1,421	32.79%
usajobs.gov / referral	1,271	45.16%
uscapitolpolice.gov / referral	432	41.20%
m.facebook.com / referral	267	44.19%

