

FLETC.GOV Web Performance Metrics

Feb 1, 2017 - Feb 28, 2017

All Users
100.00% Sessions

Total Visits

91,431
% of Total: 100.00% (91,431)



Avg. Visit Duration

00:03:11
Avg for View: 00:03:11 (0.00%)



Pageviews

379,319
% of Total: 100.00% (379,319)



Unique Visitors

69,015
% of Total: 100.00% (69,015)



Avg. Pages / Visit

4.15
Avg for View: 4.15 (0.00%)



Avg. Time on Page

00:01:01
Avg for View: 00:01:01 (0.00%)



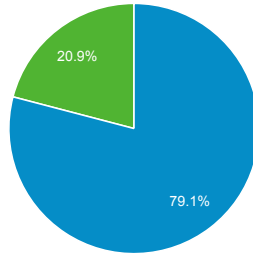
Bounce Rate

44.36%
Avg for View: 44.36% (0.00%)



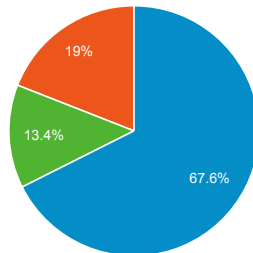
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|-------------------------------------|-----------|-------------|
| Search the Training Catalog FLETC | 83,182 | 26.15% |
| Welcome to FLETC FLETC | 42,428 | 35.00% |
| Glynco, Georgia FLETC | 12,841 | 31.32% |
| Training Calendar FLETC | 10,651 | 21.83% |
| Locations FLETC | 9,544 | 40.90% |

Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 698 |
| Twitter | 108 |
| Wikia | 39 |
| Yuku | 9 |
| LinkedIn | 7 |
| Blogger | 5 |
| Pocket | 3 |
| reddit | 3 |
| WordPress | 3 |
| Vkontakte | 2 |

Visits and Bounce Rate by Source / Medium

| Source / Medium | Sessions | Bounce Rate |
|--------------------------------|----------|-------------|
| google / organic | 47,432 | 43.57% |
| (direct) / (none) | 22,502 | 51.01% |
| bing / organic | 6,003 | 36.71% |
| yahoo / organic | 2,411 | 39.20% |
| search.usa.gov / referral | 2,175 | 35.72% |
| usajobs.gov / referral | 1,945 | 37.17% |
| dhs.gov / referral | 1,372 | 36.66% |
| tsajobs.tsa.dhs.gov / referral | 1,156 | 24.39% |
| m.facebook.com / referral | 521 | 57.39% |
| fbijobs.gov / referral | 417 | 56.12% |